

Over the past few years, International Vision Expo has worked with schools and affiliated student groups to create and grow a valuable optometry student program. As this program expands to encompass alumni and young optometrists, The Vision Council is committed to dedicating more focus on this effort. Kristen Reynolds' role has transitioned from Trade Show Marketing Manager to Professional Relations Manager. In her new role, Kristen will facilitate relationships with affiliate partners associated with schools. Her goal is to further build relationships and provide programs that meet the requests and needs of the students, young professionals and alumni attendees on behalf of International Vision Expo.



Registration for Vision Expo West, to be held in Las Vegas, Nev., Sept. 17-20, is now open. In addition to special programs for students and young optometrists, alumni receptions are being hosted for the first time. Vision Expo is offering \$1,000 toward the cost to host an alumni reception to all schools of optometry. Details can be found at www.visionexpowest.com.