ASCO staff were on hand at the AOA exhibit hall to promote the Inspiring Future ODs Program. The Inspiring Future ODs program is an educational effort that encourages Doctors of Optometry and students to speak to prospective students and community members about optometry as a rewarding future career. Those who registered for the program onsite were put into a drawing for a YETI cooler and a crystal bowl with the US Constitution inscribed on it. Ms. Pamela Ng, a student from Southern California College of Optometry at Marshall B. Ketchum University won the YETI and Dr. Maureen Kimmeth, an optometrist from Nokesville, VA won the crystal bowl.

To sign up and learn more about the program, visit the ASCO website at: www.optometriceducation.org/inspiring.