Industry Spotlight: Johnson & Johnson Vision

Johnson & Johnson Vision, through its operating companies, is committed to improving and restoring sight for patients worldwide. Since 1987, ACUVUE® has been on the forefront of research, development and manufacturing to provide contact lens wearers with a portfolio of advanced technologies that deliver superior comfort and exceptional performance. In 2017, Johnson & Johnson invested further in eye health by expanding into cataract surgery, laser refractive surgery (LASIK), Meibomian gland dysfunction and consumer eye health.

Johnson & Johnson Vision supports optometry students, optometrists and other eye health professionals in delivering patient care through a number of programs and resources. The Johnson & Johnson Institutes provide training in the latest vision diagnostic and treatment technologies. It has reached nearly 1 in 5 practicing US optometrists and 10,000+ eye health professionals worldwide. Educational content and practice resources are also available at JNJVISIONPRO.com.

Through on-the-ground advocacy efforts and online via the Vision to Action platform, Johnson & Johnson Vision is leading efforts with elected officials and eye health advocates to advance the best policy initiatives that affect eye health — a rapidly changing field with profound daily impact for millions. We will continue to vigorously support regulations and legislative efforts that align with these goals, while also ensuring healthy choice and competition in the marketplace. Advocacy Academy is an on-demand, virtual learning tool designed to educate, empower, and mobilize a new community of eye health advocates to engage with lawmakers on the key issues impacting eye health.

Innovating to address unmet patient needs is at the center of our research and development efforts, and we anticipate several exciting new technologies entering the marketplace in the next several years. In 2018, the company received FDA clearance for ACUVUE® OASYS with Transitions® Light Intelligent Technology™, a first of its kind contact lens that provides wearers with vision correction and a dynamic photochromic filter that helps to continuously balance the amount of light entering the eye.

For more information about Johnson & Johnson Vision, visit us at www.jjvision.com. Follow @JNJVision on Twitter and Johnson & Johnson Vision on LinkedIn.