# Diversity Advisory Board Set for 2014

Transitions Optical Inc. renewed all nine members of its Diversity Advisory Board for 2014. The following eye health and cultural experts, who have a vast knowledge of the largest and fastest-growing demographic groups in the United States, will continue to help guide the company's Transitions Cultural Connections initiative: Allert Brown-Gort, Dr. Brian Chou, Dr. Edwin Marshall, Drake McLean, Charlotte Parniawski, Dr. Kirk Smick, Dr. Madeline L. Romeu, Dr. David K. Yoo, and Dr. Vincent K. Young.

Throughout the year, they will contribute to a number of new initiatives planned by Transitions Optical, including increased efforts to raise eye health awareness among at-risk populations through partnerships with community- and health-based organizations. To learn more about the Transitions Cultural Connections program, including the My Multicultural Toolkit for eyecare providers, click here.