Management Team Expansion

Irwin Kronenberg has joined the Marco team in the newly created position of Director of Institutional Sales and Professional Services. Irwin has a distinguished 35 years in the ophthalmic/optometric marketplace. He had worked for the past 14 years with Haag-Streit/Reliance Medical Products as VP of Sales and Marketing. Institutional Sales and Professional Services is a newly created position at Marco, and Irwin will be responsible for government, VA, residencies, schools and other institutions currently served by Marco.