Marty,



From all of us at PulsePoint Group, thank you so much for the tremendous contribution you made to ASCO and to the optometric profession.

Having worked with you in a marketing capacity for the past five years, we could not have asked for a better Executive Director — smart, dedicated, and meticulous — a real leader.

Your guidance and support have ensured that more people now know about and are motivated to consider the strong educational program and the highly regarded optometric profession.

Thank you again for going above and beyond! It’s been a pleasure and an honor!

All the best,

Debbie Godfrey PhD
Principal, PulsePoint Group