

In January 2016, CooperVision Inc. will announce the inaugural honorees in its Best Practices initiative. Best Practices discovers and recognizes U.S. eyecare practices that have found unique ways to make their businesses thrive. The initiative is designed to share stories of creativity and success to inspire new ways of thinking and drive excellence in eye care.



Honorees will be presented with opportunities to help educate and elevate the profession through the telling of their stories across the country. Practices receiving the honor may be invited to serve on high-profile professional panels, meet with members of the eyecare and medical news media, and contribute to knowledge-building white papers. In addition, honorees will be able to participate in enhanced training and educational meetings at CooperVision facilities or other locations.

Visit the [Best Practices website](#) for more information.