

Volk Optical Releases Next Generation Lens Cases

Redesign emphasizes form and function

Volk Optical (www.volk.com) has launched a new case design for its full line of diagnostic and therapeutic ophthalmic lenses. The next generation case enhances the durability and look of its classic case design.

Volk's next generation emphasizes both form and functionality. The sleek modern design has been engineered to withstand 50,000 openings, without hinge breakage. A durable thermoplastic rubber insert cushions the lens, and a magnetic closure holds the case securely shut.

Volk's Digital Series, BIO, Slit Lamp, Laser, Gonio, Surgical, and Specialty Treatment Lenses will all be available with the new case. For quick identification, the case exteriors are color coordinated by lens family and clearly labeled with the lens name. The cover plate can also be custom engraved with doctor or practice name.

The case's new molded plastic exterior and interior insert are easy to wipe clean. The addition of nonslip stabilizing feet hold the case steady in place.

The next generation cases are now available. To see Volk's full line of lenses, visit www.volk.com, phone Volk direct at +1 440-942-6161, or contact your Authorized Volk Distributor.