



To help optometrists acquire and retain contact lens patients, CooperVision has combined several tools and services, such as EyeCare Prime, WebSystem3, Premier and LensFerry, to create [CooperVision Advantage](#). This inclusive set of business tools is designed to support practice growth by enabling practitioners to add new patients, minimize the non-clinical reasons for patient loss and ensure access to a comprehensive portfolio of contact lenses that provides options for every eye.

Also: CooperVision introduced MyDay silicone hydrogel daily disposable contact lenses to the U.S. market.