



Project Foresight, the Walmart and Sam's Club Health & Wellness optometry scholarship competition, has returned for the 2015-2016 academic year. The national business plan competition highlights the vision of Walmart & Sam's Club

Health and Wellness to provide quality, affordable, accessible health care for everyone. Students create their own two-member teams to compete for a \$1,500 team scholarship in their region and the chance to travel to the 2016 American Optometric Association meeting in Boston to compete for the grand prize (first place - \$15,000 team scholarship; second place - \$5,000 team scholarship).

Teams are asked to design an optometric practice that impacts their community. The practice must demonstrate how it will promote the profession of optometry as well as respect for the individual, service to customers, excellence and integrity. Project Foresight is open to students at all Association of Schools and Colleges of Optometry (ASCO) member institutions who are enrolled in their first, second or third year of school during the 2015-2016 academic year. Detailed information about the competition is being sent to each ASCO member school and college of optometry.