## **BAUSCH+LOMB**

At the B+Lieve Innovation Summit in March in Orlando, Fla., more than 400 eyecare professionals (ECPs) were introduced to Bausch + Lomb's new Ultra for Presbyopia contact lenses.

Ultra for Presbyopia contact lenses are monthly replacement silicone hydrogel lenses that combine the company's MoistureSeal technology with the 3-Zone Progressive design found in Biotrue ONEday for Presbyopia daily disposable contact lenses.

In a survey of patients using lenses with the 3-Zone Progressive design in the balafilcon A material, 96% reported clear vision in front of the computer, 96% reported clear vision using a mobile device, 93% reported clear vision while driving during the day, and 94% reported clear vision at the end of the day. Using the Ultra for Presbyopia simplified fitting guide, ECPs were able to successfully fit 80% of patients in one visit and 96% of patients in two visits.

Click here for more information on Bausch + Lomb Ultra for Presbyopia contact lenses.