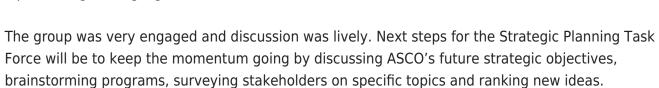
The ASCO Strategic Planning Task Force, ASCO Board of Directors, ASCO staff and other invited guests convened for a first strategic planning session. Not since 2002 has ASCO embarked on a comprehensive Strategic Plan.

The day-long planning session, adjacent to the Board of Directors meeting, was held in Scottsdale, Ariz. Divided into four groups, all participants contributed in various exercises that included:

- identifying stakeholders and their needs and wants
- analyzing ASCOs SWOT (strengths, weaknesses, opportunities and threats)
- discussing ASCO's core values
- developing a vision statement
- prioritizing strategic goals



Information on ASCO's Strategic Plan progress will appear in future editions of Eye on Education.



ASCO initiated a new strategic planning process in March.