

New England College of Optometry (NECO) Professor Dr. Bruce Moore received the 2016 Jenny Pomeroy Award for Excellence in Vision and Public Health, which is among the highest honors bestowed by Prevent Blindness. The award is given annually to an individual, team or organization that has made significant contributions to the advancement of public health related to vision and eye health at the community, state and/or national level. It serves as a living memorial to Jenny Pomeroy, who served as CEO of Prevent Blindness Georgia from 1996 until 2013, bringing a passionate understanding of public health to her work and the organization's mission.



*Dr. Bruce Moore*

Dr. Moore has contributed to the research, teaching and advocacy of vision and eye health for more than 40 years. In addition to serving on the NECO faculty, he helped develop the program on the mobile clinic, New England Eye On-Sight, and travels with students weekly to provide vision screenings to young children. Dr. Moore's contributions to optometry include developing techniques for fitting contact lenses for infants with congenital cataracts at Children's Hospital Boston and establishing the first eye clinic at the Martha Elliot Health Center. A specialist in pediatric eye care, Dr. Moore has been a leader in establishing a model for universal vision screenings for young children locally and nationally.