

LensCrafters, a Luxottica retail brand, launched Clarifye – “The Digital Eye Exam That Shows You More.” Clarifye allows doctors to enhance vision care with a more digitally precise eye exam, a more comprehensive assessment and a more personalized patient experience. The state-of-the-art Clarifye Vision Profiler integrates a wavefront aberrometer, corneal topographer, autorefractor and keratometer as well as a digital refractor and HD projector.



Because Clarifye eliminates guesswork (“which is better, 1 or 2?”) from the eye exam, it’s especially well-suited for young children, elderly patients and patients who are nonverbal or have other mental or physical disabilities. The system also reveals vision issues that prevent correction to 20/20 and may lead to earlier diagnosis of ocular and other medical conditions.