

The Indiana University School of Optometry (IUSO) and Indiana University's Kelley School of Business have created a new MBA program that is custom made for the optometric profession. The Business of Eye Care Program offers multiple degree options, from a graduate level certificate to a full MBA degree with an emphasis on the business of eye care. The degree program is online so optometry students, practicing Doctors of Optometry and industry professionals can obtain a world-class business education that fits into their busy lives.

To learn more about the program, visit the [IUSO website](#).