



Alcon, the global leader in eye care and a division of Novartis, announced today the results of its Bubble Upgrade Challenge survey that shows 81 percent (81%) of patients surveyed agreed that their lenses felt like new after using CLEAR CARE® PLUS with HydraGlyde hydrogen peroxide-based cleaning and disinfecting solution, as compared to 24 percent (24%) of habitual multi-purpose solution (MPS) users. The survey, which was activated through more than 200 optometric practices across the US, resulted in over 600 patients enrolling online to participate by using CLEAR CARE® PLUS for 21 days.

After using CLEAR CARE® PLUS versus their habitual MPS, the patients documented their experiences through an online survey.

Additional findings from the study include:

- More than 90 percent (93%) of those surveyed found it easy to clean their contact lenses with CLEAR CARE® PLUS
- More than 80 percent (83%) agreed they intend to continue to use CLEAR CARE® PLUS as their contact lens care solution
- More than 80 percent (83%) of patients would recommend this solution to a friend or family member
- And more than 90 percent (93%) of patients liked seeing the bubbles leave their lenses

“Hydrogen peroxide lens care solutions are known to have best-in-class disinfection and use compliance,” said Mohinder Merchea, OD, PhD, MBA, FAAO, FBCLA and Head, Medical Affairs, Alcon Vision Care US/Canada. “The survey results show that 9 of 10 patients were happy their ECP recommended CLEAR CARE® PLUS which, in addition to practice benefits, also promotes compliance among contact lens wearers.”

CLEAR CARE® PLUS solution has the same cleaning power of CLEAR CARE®, but is formulated with exclusive HydraGlyde® Moisture Matrix technology which provides long-lasting moisture. CLEAR CARE® PLUS solution cleans patients' lenses with the active bubbling power of peroxide, then neutralizes into a gentle saline solution but without the irritating preservatives and harsh chemicals found in some other solutions.

AIR OPTIX® plus HydraGlyde contact lenses, in combination with Alcon's HydraGlyde lens care

New Data Show Contact Lenses Feel Like New After Using CLEAR CARE®
PLUS with HydraGlyde

portfolio of CLEAR CARE® PLUS or OPTI-FREE® PureMoist®, can provide an exceptional lens wearing experience throughout the month.

For more information on CLEAR CARE® PLUS solution, eye care professionals can visit www.clearcare.com.