

ASCO's Inspiring Future ODs program is an educational effort that encourages Doctors of Optometry and current optometry students to speak to prospective students and community members about optometry as a rewarding future career. Doctors of Optometry are the profession's best advocates according to ASCO surveys.

ASCO is pleased to offer free materials that will help start the conversation in your office or your community. More information can be found on the Inspiring Future ODs [website](#) or by contacting [Paige Pence](#), Director of Student and Residency Affairs.