



Immediately after ASCO's Annual Meeting, invited guests attended ASCO's Annual Leadership Luncheon. This event allows for the guests to meet new and old friends and share a meal while also celebrating the Special Recognition Award recipients.

A very special feature added to this year's luncheon was a short video for each of the three award winners. Each video highlighted the awardees talents and how much they have added to the field of optometry. Each video was very well received by all in attendance.

The awardees were:

[ASCO Lifetime Achievement Awardee](#)

**Dr. William E. Cochran**

President Emeritus of Southern College of Optometry

[Video presentation](#)

[Transcript of Dr. Cochran's speech](#)

[Rising Star Awardee \(sponsored by Oculus\)](#)

**Dr. Andrew D. Pucker**

University of Alabama at Birmingham, School of Optometry

[Video presentation](#)

[ASCO Ophthalmic Industry Leadership Awardee](#)

**Dr. Rodney L. Tahrn**

Recently retired from Essilor

[Video presentation](#)