



*2018 SUNY Optometry Alumnus of the Year
Dr. Joseph Boorady, SUNY Optometry
President Dr. David A. Heath and Alumni
Association President Dr. Anna Marie
Fernandez*

The SUNY College of Optometry Alumni Association has named Dr. Joseph Boorady '93 its 2018 Alumnus of the Year. He was honored during the Envision New York alumni reception on Saturday, October 20 at the Princeton Club of New York.

Dr. Boorady is global vice president, ocular surface disease for Johnson and Johnson Vision. He previously served as chief operating officer of health care software company Eyemaginations and senior vice president at Carl Zeiss Meditec, but he counts his tenure as president and CEO of TearScience—which was acquired by Johnson and Johnson Vision in September 2017—as his proudest accomplishment. “I was able to use many of the lessons I gained over the years and prescribe them to the business and watch them work. It required strategy, change management, fundraising, commercial execution, team building and transformative leadership,” said Dr. Boorady.

He also attended Harvard Business School (2010) and learned the skills he needed to flex his entrepreneurial muscles, which he used to start and buy several optometry practices and continuing medical education companies over the years. “I have been fortunate to grow and learn in business as well as grow and learn in the ophthalmic arena,” he says. “Both have required a dedication to learning and hard work.”