

To help eyecare professionals educate patients about the causes and effects of UV exposure and steps they can take to help protect their eyes from harmful UV rays, The Vision Care Institute, part of the Johnson & Johnson Family of Companies, has launched a new educational resource, The Vision Care Institute UV Protection App. Practitioners and office staff can use this resource during patient evaluations and follow-up communications to demonstrate who needs protection, the cumulative effects of UV rays on the eyes, the impact of environmental exposure to the eyes throughout the day, and steps to take to help protect eyes from harmful UV radiation.



The app, designed specifically for iPad, is free and can be downloaded via the [Apple App Store](#).

Also: Effective March 31, 2015, Acuvue Advance Brand Contact Lenses, Acuvue Advance Brand for Astigmatism and Acuvue Advance Plus Brand will be discontinued and revenue lenses will no longer be available for sale from the company.