



CooperVision continues to roll out its new contact lens, [Biofinity Energys with Digital Zone Optics](#), which was created specifically for digital device users. The new lens combines unique optical properties, an advanced silicone hydrogel material and a smooth, naturally wettable surface designed to provide long-lasting comfort. It's designed to help the eyes better adapt so wearers can seamlessly and continuously shift focus between digital devices and offline activities. According to company research, after one week of wear, eight out of 10 digital device users agreed that Biofinity Energys lenses made their eyes feel less tired.