Company Shows Its Support for Veterans

In May 2016, representatives of National Vision participated in a press conference at the White House announcing the company's commitment and the commitment of other organizations to supporting the Joining Forces program. Launched in 2011 by First Lady Michelle Obama and Dr. Jill Biden, Joining Forces is a nationwide initiative calling on all Americans to rally around service members, veterans and their families and to support them through wellness, education and employment opportunities.

National Vision operates 52 military locations across the country and since January 2015 has employed 160 self-identified military veterans and/or veteran spouses. The company has committed to hiring a minimum of 500 veterans and/or veteran spouses over the next five years across all of its retail brands. Within those 500 positions, it has committed to hiring a minimum of 100 military veterans and/or veteran spouses in technology-focused positions as part of the Joining Forces initiative.