Engage with ASCO Online: Your Job Postings, Instagram, the Blog, Your Pre-Optometry Club Videos, Podcasts, and More

In addition to its information-packed website and YouTube channel, ASCO has a substantial digital presence aimed at interacting with and providing resources for its member institutions and the wider optometric community. Here's a reminder of just a few of the ways you can take part.

- **Post your career opportunities on the ASCO website.** Have a job opening in your optometric institution? Post it at this section of the ASCO website. It's a great way to reach current and potential faculty. If you have a question, e-mail Sara Lau, ASCO Business Operations Manager.
- **Come see us on Instagram.** ASCO is now on Instagram (www.instagram.com/optometriced/). A special thanks to the American Optometric Student Association for its involvement in populating our feed. Please check us out!
- **Write a post for the blog.** We're looking for guest authors for our blog, *Eye on Optometry*. The blog promotes the optometric profession and provides timely and useful information to those interested in applying to optometry school. Recent posts include "Recent Optometry School Graduates Talk About What It's Like to Own Their Own Practices," "Best Things about Optometry School," and "Where and How Will You Practice Optometry? ODs Talk About the Settings They're Currently In." The blog also features other optometry-related topics, and we're always looking for new perspectives and topic ideas. If you like to write or have ideas about future blog posts, e-mail Kimberly O'Sullivan, ASCO's Director of Communications. Visit the blog to take a look at the guest posts already online, such as "Vision of Hope" by Dr. Andrew Buzzelli, "ASCO Celebrates 75 Years – A Look Back" by Dr. Arol R. Augsburger, and "Educational Research" by Dr. Aurora Denial. And, if you know anyone who's interested in optometry as a career, direct them to the blog as well!

- **Send us your pre-optometry club videos.** We know that all of our pre-optometry clubs do great things, especially out in their communities. If your club is registered at the ASCO website Pre-Optometry Club section, we'd love to post your videos that highlight any of your projects. You can e-mail your video clips to Paige Pence, ASCO's Director of Student and Residency Affairs. Your videos should be no longer than 45 seconds and should include the name of your club/school and the name of the community project, like this one from the Pre-Optometry Association from the University of Central Florida that shares its mission to the Dominican Republic with VOSH International. Speaking of videos, check out this fascinating one — The NEI Audacious Goals Initiative: Developing Next-Generation Tools for Imaging the Eye — in which Dr. Austin Roorda from the University of California – Berkeley makes an appearance.
- **Listen to podcasts.** ASCO's Podcast Series continues. Visit the podcast page to hear past installments as well as the latest, such as "The Unconventional Student," "Education Enhanced Through Patient Care," and "ASCO and New Beginnings."