

Alcon Supports Eye Health with Charitable Giving of Nearly \$73 Million in 2016 and Renews Commitment to Think About Your Eyes



Alcon, the global leader in eye care and a division of Novartis, directly supported eye health in 2016 with nearly 650 medical missions that served more than 480,000 patients around the world and facilitated more than 47,000 surgeries. The total market value of the donated products and equipment during this time is nearly \$73 million. Through the Alcon Foundation, additional cash grants of \$5.4 million were also given during the year to drive consumer awareness of eye health, provide eye exams and dispense eye glasses to patients in underserved communities through partners including VisionSpring and Optometry Giving Sight. This announcement comes at the same time that Alcon has renewed its commitment to *Think About Your Eyes*.

“Alcon strives to provide a robust portfolio of differentiated products for every patient’s unique needs, and we believe that innovation goes beyond product development,” said Sergio Duplan, Alcon Region Head of North America. “We are proud of our long history of charitable giving that directly supports patients around the world, as well as our partnership with eye care practitioners as they bring products and services to these patients. Our ongoing support for *Think About Your Eyes* is another example of Alcon’s commitment to eye health.”

Alcon, as the first major contact lens manufacturer to join this effort, will continue its support for the *Think About Your Eyes* public awareness campaign. This year, to encourage the use of healthy wearing schedules, Alcon has committed to donate \$5 to the program for every annual supply of Alcon daily or monthly contact lenses purchased by patients, up to a total of \$2 million. Alcon has donated a total of \$6 million to *Think About Your Eyes* since 2014.

Eye care professionals (ECPs) can get involved in the effort to educate patients on the importance of comprehensive vision care by getting their practice listed on the *Think About Your Eyes* doctor locator and placing the digital *Think About Your Eyes* banner on their practice websites.

For more information on Alcon’s partnerships and corporate giving efforts, please visit the Corporate Responsibility section of Alcon.com. For specific information about Alcon’s partnership with *Think About Your Eyes*, ECPs can visit ThinkAboutYourEyes.com.