

Popstar Andy Grammer Headlines 'A Celebration of Optometry'



Andy Grammer's latest hit, "Fresh Eyes," brought down a house full of eye experts on the last night of Optometry's Meeting in Washington, DC. Sponsored by HOYA Vision Care, Optometry's Meeting and 'A Celebration of Optometry,' Grammer's performance was a huge hit.

"We're happy for the opportunity to support the AOA with a huge talent at such a fun event. Andy Grammer exceeded all expectations!" said Barney Dougher, President of HOYA Vision Care, North America. He continued, "The AOA does so much for the benefit of optometry and the lives they improve though delivering better eye sight every day. Patients deserve the very best and members of the AOA bring the very best to vision care everyday around the world. Sponsoring this event is a great way to show our support of the AOA and support their mission to benefit patients and humanity. Thank you to the AOA for allowing Hoya to be part of the celebration."

'A Celebration of Optometry' was attended by more than 1,000 people, primarily independent practice optometrists. Andy Grammer performed many of his hits including, "Keep Your Head Up," "Fine By Me," and his latest "Fresh Eyes" to a loud and appreciative crowd for nearly two hours.

Additionally the President's Celebration recognizes the new AOA president, Chris Quinn, OD, and board of directors. During times of rapid change in optometry, strong leadership is needed and as the Ally, Hoya looks forward to a continued strong and growing relationship with the AOA and its leadership team. Hoya very much appreciates the dedication and passion demonstrated by the AOA leadership, staff, and volunteers.

