



Alcon Introduces New Medical Affairs Website in North America, Expanding Support for Patient Care and Clinical Community

Alcon, the global leader in eye care and a division of Novartis, recently launched a new website, AlconScience.com, for US- and Canada-based Eye Care Professionals (ECPs) and academic institutions. The new Medical Affairs website consolidates information about Alcon's scientific, academic, and related activities into one portal. Visitors may download clinically-focused publications, submit grant applications for Investigator-Initiated Trials (IITs), apply for independent medical education support and apply for educational equipment donations, among other activities.

"AlconScience.com brings together key Alcon Medical Affairs and Education information in one convenient place for our customers," said Roe Lazebnik, MD, PhD and Head, Alcon Medical Affairs & Clinical Development North America. "This is a unique offering in the eye care industry and an example of how we continually work to better partner with ECPs and academic institutions in support of patient care and the clinical community."

Resources on the new website include:

- Access to Alcon scientific publications for North America, spanning both vision care and surgical specialties, including in-depth clinical and scientific information on aspects of refractive and cataract surgeries, contact lenses, vitreoretinal surgery, dry eye and other topics of interest
- Easy connection to information about IITs, such as Alcon research areas of interest and how to apply for grants
- Streamlined path to learn about Alcon's independent academic medical education grants and equipment placement for academic teaching institutions
- Contact forms for the Alcon Medical Science Liaison team

Visit www.AlconScience.com for more information.