

# August 2020

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Haag-Streit USA: Proud Supporter of ASCO



The BI 900 slit lamp with Imaging Set are used by the National Board of Examiners in Optometry at the National Center of Clinical Testing in Charlotte, NC. This slit lamp combines simplicity and reliability in a modern system which offers fully integrated digital imaging as an option.

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ASCO News



**M&S TECHNOLOGIES** | 30<sup>th</sup> Anniversary 1990-2020

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The M&S Melbourne Rapid Field (MRF) detects early visual field loss with ease and accuracy

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SUNY Grads Send ASCO Call to Action on Diversity; ASCO Responds



On July 8, ASCO's Board of Directors received a letter from a group of optometry students and graduates from SUNY, College of Optometry. The letter in part states, "... the educators and leaders of our profession must make it a priority now to target and recruit minority talent, brains, and skills to join our leadership ranks.

[Learn More...](#)

ASCO Announces 2020 Student Relief Program Funded by CooperVision

The Association of Schools and Colleges of Optometry (ASCO) and CooperVision understand that COVID-19 has greatly impacted student financial resources, loss of income, and financial aid opportunities.

[Learn More...](#)



CooperVision®

Resident Case Studies Sought for Expanded ASCO Case Studies in Cultural Competency Compilation

The Cultural Competency Case Study Subcommittee of ASCO's Diversity and Cultural Competency Committee (DCCC) announces it will hold its third **Cultural Competency Case Study Competition...**

[Learn More...](#)

Association of Schools and Colleges of Optometry Supports Stop Hate for Profit Boycott

ASCO announces its support of a nationwide pause on advertising on Facebook and Instagram social media channels at least through the month of August.

[Learn More...](#)

### ASCO Sees an Increase in Applicants in 2019-2020

ASCO experienced a 3.7% increase in applicants compared to the previous application cycle. There were 2,563 applicants who submitted a total of 11,873 applications.

[Learn More...](#)

### American Society of Association Executives Names ASCO's Optometry Gives Me Life Campaign a 2020 Power of A Gold Award Winner

ASCO is extremely pleased to announce its public awareness campaign, Optometry Gives Me Life, is named a 2020 Power of A Gold Award Winner by the American Society of Association Executives (ASAE).

[Learn More...](#)

### ASCO Opens Nominations for Special Interest Groups **Join an ASCO SIG now!**

At its meeting in St. Louis in June 2019, the ASCO Board of Directors voted to change the Association's nomination process for participation in its Special Interest Groups, or SIGs.

[Learn More...](#)

### ASCO's IPECP Committee Toolkit E-Poster Receives Top 5 Recognition at AOA

ASCO's Interprofessional Education and Collaborative Practice (IPECP) Committee e-Poster, "ASCO's IPECP Toolkit: A Guide to Effective Interprofessional Education and Collaborative Practice Experiences in Optometric Education," was selected as a "Top 5 Poster" at the AOA 2020 Virtual Learning ePoster Livecast...

[Learn More...](#)

### ASCO Summer Meetings Go Virtual

The COVID-19 global pandemic recently caused ASCO to move its June meetings, originally scheduled to take place in National Harbor, Md, adjacent to Optometry's Meeting, to a remote format.

[Learn More...](#)

### ASCO Student Affairs Officers Meet Virtually for First Time Ever

The ASCO Student Affairs Officers (SAOs) held their first ever virtual meeting sponsored by Alcon on Tuesday, June 23.

[Learn More...](#)

### Chief Academic Officers Meet Virtually in June

The ASCO Chief Academic Officers conducted a series of virtual meetings on June 18-25, due to the COVID-19 pandemic, with a theme of virtual teaching.

[Learn More...](#)

### ASCO Revised Residency Titles and Descriptions to be Implemented for ORMatch 2021

When the 2021 ORMatch (Optometry Residency Match) application cycle opens on October 1 this year, there will be a new residency title structure, in addition to revised descriptions.

[Learn More...](#)

### ASCO Exhibits at HOSA and NAAHP in June

ASCO staff was busy the last week in June promoting ASCO's Optometry Gives Me Life public awareness campaign at both the HOSA International Leadership Conference and the National Association of Advisors for the Health Professions (NAAHP) meetings.

[Learn More...](#)

### Optometric Education: Call for Papers - Diversity and Cultural Competence in Optometry

Deadline to submit papers: March 30, 2021

[Learn More...](#)

Corporate Contributor News

### CooperVision News

CooperVision Unveils Virtual Exhibit Booth to Connect with ECPs

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## Essilor News



[Learn More...](#)

## Johnson & Johnson News

Johnson & Johnson Vision Donates \$320,000 to Support Practitioners and Schools and Colleges of Optometry

[Learn More...](#)



## Luxottica News

America's  
Blind Spot:  
The Vision  
Care Gap



[Learn More...](#)

## National Vision News

National Vision Supports National Optometric Association Community with Student Grants and Donated Equipment

[Learn More...](#)

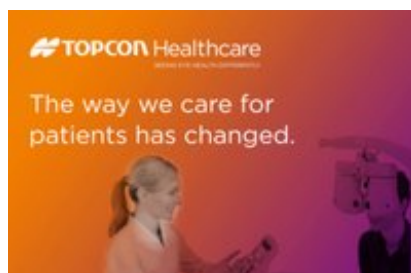


*Pictured from left to right: Washington, Gonsam, Barnley*

## Topcon News

The Way We  
Care for  
Patients Has  
Changed

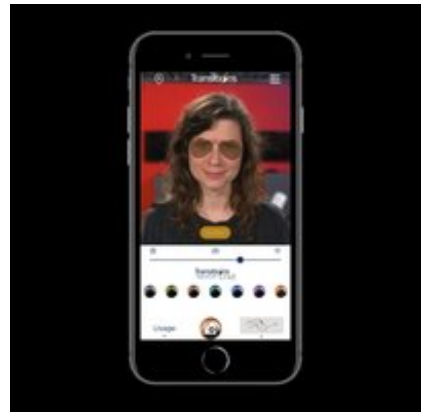
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Transitions News

Transitions Optical Launches First-of-its-Kind Virtual Try-On for Transitions® Signature® GEN 8™ Lenses

Learn More...



Vision Expo News

Vision Expo's Career Zone goes Virtual!



Learn More...

Walmart News

Walmart Celebrates Annual Project Foresight Scholarship Competition



Learn More...

Member News

Black Eye Doctors Examine the Role of Race in Optometry  
Webinar hosted by SUNY Optometry is the first of a two-part series focusing on the Black perspective and experience in vision care

[Learn More...](#)



Southern College of Optometry's Diversity and Inclusion Effort Expands  
Janette Pepper, OD, has been named Coordinator for Student Diversity & Inclusion, effective July 1.

[Learn More...](#)



KYCO Accredited by National Optometry Council  
After five years, the Kentucky College of Optometry received news that they were accredited by the Accreditation Council on Optometric Education, a crucial step for the college going forward.

[Learn More...](#)





### The Optometric Center of New York Names New Board President

The Optometric Center of New York (OCNY) recently elected long-time member Richard Soden, OD, FAOO as the new president of the board of trustees.

[Learn More...](#)



### Dr. Joel Silbert Retires After 46-Year Career at Salus University's Pennsylvania College of Optometry

Joel Silbert, OD '73, FAAO, Salus PCO professor and director of the Contact Lens Program and former chief of the Cornea and Specialty Contact Lens Service at The Eye Institute (TEI) and a nationally recognized expert in contact lenses, has retired after a 46-year career at the University.

[Learn More...](#)



Five Join New England College of Optometry's Board of Trustees  
Former Obama administration official, ODs on  
Facebook founder among the newest members

[Learn More...](#)



University of Houston Optometry Student and Epidemiologist C.J. Dale is Working to Prevent Further Coronavirus Outbreak

At the age of 29, C.J. Dale has quite the health care resume. With a master's in public health he's already worked five years as an epidemiologist, studying the causes of various illnesses and finding ways to prevent their spread.

[Learn More...](#)



Pate Named 2020 AOA Optometric Educator of the Year  
A UAB School of Optometry faculty member has been named the American Optometric Association (AOA) Optometric Educator of the Year for the third time in less than five years.

[Learn More...](#)



Salus PCO Alum Janice Chau Named 2020 Vision Award of Excellence Winner by AAOF

Salus University's Janice Chau, OD '20, has been named the recipient of the 2020 Vision Award of Excellence in Contact Lens Patient Care by the Academy of Optometry Foundation (AAOF) and Johnson & Johnson Vision Care, Inc.

[Learn More...](#)



Salus PCO Grad Joins Philadelphia Eagles Cheerleading Team

Salus University Pennsylvania College of Optometry's Cristina Rosano, OD '20, has been chosen to be one of 38 members of the Philadelphia Eagles cheerleading team for the upcoming National Football League season.

[Learn More...](#)



Jessica Rivers: New Assistant Dean for Admissions and Student Affairs at Berkeley Optometry

Please welcome Jessica Rivers, Assistant Dean for Admissions and Student Affairs. Ms. Rivers comes to Berkeley from the Boston College School of Education...

[Learn More...](#)



UHCO's Connor Christensen Wins 2020 AOSA Optometry Student Bowl

Connor Christensen, a fourth-year student at the University of Houston, College of Optometry, won the American Optometric Student Association's 2020 Optometry Student Bowl.

[Learn More...](#)



Virtual Success: SUNY University Eye Center Provides Vision Therapy Services Online

Vision therapy involves a series of activities and procedures designed to improve the connection of the eyes with the visual center in the brain.

[Learn More...](#)



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SIG News

[ASCO Opens Nominations for Special Interest Groups](#)

Join an ASCO SIG now!

[Learn More...](#)

### Association of Vision Science Librarians Receive Honor for Project

The Medical Library Association (MLA) recognizes the accomplishment in collection development for the health sciences by awarding the Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences annually.

[Learn More...](#)



### News to Share

#### Announcement Regarding Vision Expo West 2020

The Vision Council and Reed Exhibitions, organizers of Vision Expo, announces the decision to cancel Vision Expo West 2020, scheduled to take place in Las Vegas, Nevada from September 23-26.

[Learn More...](#)



#### Registration Now Open for Neuro-optometric Rehabilitation Association Online Conference

Registration is now open for the Neuro-Optometric Rehabilitation Association, International (NORA) Online Conference at [www.nora2020.com](http://www.nora2020.com).

[Learn More...](#)

