The BI 900 slit lamp with Imaging Set are used by the National Board of Examiners in Optometry at the National Center of Clinical Testing in Charlotte, NC. This slit lamp combines simplicity and reliability in a modern system which offers fully integrated digital imaging as an option.

Learn More
On July 8, ASCO’s Board of Directors received a letter from a group of optometry students and graduates from SUNY, College of Optometry. The letter in part states, “… the educators and leaders of our profession must make it a priority now to target and recruit minority talent, brains, and skills to join our leadership ranks.

Learn More...

ASCIO Announces 2020 Student Relief Program Funded by CooperVision
The Association of Schools and Colleges of Optometry (ASCO) and CooperVision understand that COVID-19 has greatly impacted student financial resources, loss of income, and financial aid opportunities.

Learn More...

Resident Case Studies Sought for Expanded ASCO Case Studies in Cultural Competency Compilation
The Cultural Competency Case Study Subcommittee of ASCO’s Diversity and Cultural Competency Committee (DCCC) announces it will hold its third Cultural Competency Case Study Competition...

Learn More...

Association of Schools and Colleges of Optometry Supports Stop Hate for Profit Boycott
ASCO announces its support of a nationwide pause on advertising on Facebook and Instagram social media channels at least through the month of August.

Learn More...
ASCO Sees an Increase in Applicants in 2019-2020
ASCO experienced a 3.7% increase in applicants compared to the previous application cycle. There were 2,563 applicants who submitted a total of 11,873 applications.

Learn More...

American Society of Association Executives Names ASCO’s Optometry Gives Me Life Campaign a 2020 Power of A Gold Award Winner
ASCO is extremely pleased to announce its public awareness campaign, Optometry Gives Me Life, is named a 2020 Power of A Gold Award Winner by the American Society of Association Executives (ASAE).

Learn More...

ASCO Opens Nominations for Special Interest Groups
Join an ASCO SIG now!
At its meeting in St. Louis in June 2019, the ASCO Board of Directors voted to change the Association’s nomination process for participation in its Special Interest Groups, or SIGs.

Learn More...

ASCO’s IPECP Committee Toolkit E-Poster Receives Top 5 Recognition at AOA
ASCO’s Interprofessional Education and Collaborative Practice (IPECP) Committee e-Poster, “ASCO's IPECP Toolkit: A Guide to Effective Interprofessional Education and Collaborative Practice Experiences in Optometric Education,” was selected as a “Top 5 Poster” at the AOA 2020 Virtual Learning ePoster Livecast...

Learn More...

ASCO Summer Meetings Go Virtual
The COVID-19 global pandemic recently caused ASCO to move its June meetings, originally scheduled to take place in National Harbor, Md, adjacent to Optometry’s Meeting, to a remote format.

Learn More...

ASCO Student Affairs Officers Meet Virtually for First Time Ever
The ASCO Student Affairs Officers (SAOs) held their first ever virtual meeting sponsored by Alcon on Tuesday, June 23.

Learn More...
Chief Academic Officers Meet Virtually in June
The ASCO Chief Academic Officers conducted a series of virtual meetings on June 18-25, due to the COVID-19 pandemic, with a theme of virtual teaching.

Learn More...

ASCO Revised Residency Titles and Descriptions to be Implemented for ORMatch 2021
When the 2021 ORMatch (Optometry Residency Match) application cycle opens on October 1 this year, there will be a new residency title structure, in addition to revised descriptions.

Learn More...

ASCO Exhibits at HOSA and NAAHP in June
ASCO staff was busy the last week in June promoting ASCO’s Optometry Gives Me Life public awareness campaign at both the HOSA International Leadership Conference and the National Association of Advisors for the Health Professions (NAAHP) meetings.

Learn More...

Optometric Education: Call for Papers - Diversity and Cultural Competence in Optometry
Deadline to submit papers: March 30, 2021

Learn More...

Corporate Contributor News

CooperVision News
CooperVision Unveils Virtual Exhibit Booth to Connect with ECPs

Learn More...
Essilor News

Learn More...

Johnson & Johnson News
Johnson & Johnson Vision Donates $320,000 to Support Practitioners and Schools and Colleges of Optometry

Learn More...

Luxottica News
America's Blind Spot: The Vision Care Gap

Learn More...

National Vision News
National Vision Supports National Optometric Association Community with Student Grants and Donated Equipment

Learn More...

Topcon News
The Way We Care for Patients Has Changed

Learn More...
Transitions News
Transitions Optical Launches First-of-its-Kind Virtual Try-On for Transitions® Signature® GEN 8™ Lenses
Learn More...

Vision Expo News
Vision Expo’s Career Zone goes Virtual!
Learn More...

Walmart News
Walmart Celebrates Annual Project Foresight Scholarship Competition
Learn More...

Member News
Black Eye Doctors Examine the Role of Race in Optometry
Webinar hosted by SUNY Optometry is the first of a two-part series focusing on the Black perspective and experience in vision care

Learn More...

Southern College of Optometry’s Diversity and Inclusion Effort Expands
Janette Pepper, OD, has been named Coordinator for Student Diversity & Inclusion, effective July 1.

Learn More...

KYCO Accredited by National Optometry Council
After five years, the Kentucky College of Optometry received news that they were accredited by the Accreditation Council on Optometric Education, a crucial step for the college going forward.

Learn More...
The Optometric Center of New York Names New Board President
The Optometric Center of New York (OCNY) recently elected long-time member Richard Soden, OD, FAOO as the new president of the board of trustees.

Learn More...

Dr. Joel Silbert Retires After 46-Year Career at Salus University’s Pennsylvania College of Optometry
Joel Silbert, OD ’73, FAAO, Salus PCO professor and director of the Contact Lens Program and former chief of the Cornea and Specialty Contact Lens Service at The Eye Institute (TEI) and a nationally recognized expert in contact lenses, has retired after a 46-year career at the University.

Learn More...
Five Join New England College of Optometry’s Board of Trustees
Former Obama administration official, ODs on Facebook founder among the newest members

Learn More...

University of Houston Optometry Student and Epidemiologist C.J. Dale is Working to Prevent Further Coronavirus Outbreak
At the age of 29, C.J. Dale has quite the health care resume. With a master’s in public health he’s already worked five years as an epidemiologist, studying the causes of various illnesses and finding ways to prevent their spread.

Learn More...
Pate Named 2020 AOA Optometric Educator of the Year
A UAB School of Optometry faculty member has been
named the American Optometric Association (AOA)
Optometric Educator of the Year for the third time in
less than five years.

Learn More...
Salus PCO Alum Janice Chau Named 2020 Vision Award of Excellence Winner by AAOF
Salus University’s Janice Chau, OD ‘20, has been named the recipient of the 2020 Vision Award of Excellence in Contact Lens Patient Care by the Academy of Optometry Foundation (AAOF) and Johnson & Johnson Vision Care, Inc.

Learn More...

Salus PCO Grad Joins Philadelphia Eagles Cheerleading Team
Salus University Pennsylvania College of Optometry’s Cristina Rosano, OD ‘20, has been chosen to be one of 38 members of the Philadelphia Eagles cheerleading team for the upcoming National Football League season.

Learn More...
Jessica Rivers: New Assistant Dean for Admissions and Student Affairs at Berkeley Optometry
Please welcome Jessica Rivers, Assistant Dean for Admissions and Student Affairs. Ms. Rivers comes to Berkeley from the Boston College School of Education...

UHCO’s Connor Christensen Wins 2020 AOSA Optometry Student Bowl
Connor Christensen, a fourth-year student at the University of Houston, College of Optometry, won the American Optometric Student Association's 2020 Optometry Student Bowl.

Virtual Success: SUNY University Eye Center Provides Vision Therapy Services Online
Vision therapy involves a series of activities and procedures designed to improve the connection of the eyes with the visual center in the brain.
JOIN OUR NETWORK!

Join more than 20,000 of your peers in the Avesis network of independent and retail eye care providers, and open your practice to more than 1.5 million Avesis members.


SIG News

ASCO Opens Nominations for Special Interest Groups
Join an ASCO SIG now!

Learn More...
Association of Vision Science Librarians Receive Honor for Project
The Medical Library Association (MLA) recognizes the accomplishment in collection development for the health sciences by awarding the Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences annually.

Learn More...

News to Share

Announcement Regarding Vision Expo West 2020
The Vision Council and Reed Exhibitions, organizers of Vision Expo, announces the decision to cancel Vision Expo West 2020, scheduled to take place in Las Vegas, Nevada from September 23-26.

Learn More...

Registration Now Open for Neuro-optometric Rehabilitation Association Online Conference

Learn More...