

October 2020

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October 2020

Haag-Streit USA: Proud Supporter of ASCO



The BI 900 slit lamp combines simplicity and reliability in a modern system which offers integrated digital imaging with the optional Imaging Set. Also equipped with an integrated yellow filter, the BI 900 allows you to experience true agility in the exam room.

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ASCO News

[First Year Results Released for Optometry Gives Me Life Campaign](#)



ASCO announces that there was a 3.7% increase in applicants compared to the previous application cycle, as well as an 18% increase and a 7% increase in Black and Latino/Hispanic applicants respectively.

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An advertisement for M&S Technologies' Smart System 2 vision testing software. The ad features the M&S Technologies logo, a 30th Anniversary badge, and the ASCO logo with the text "Proud sponsor of ASCO SINCE 2006". The main headline reads "Because we care about achieving excellence in education". Below this, it states "The future in Visual Field Testing technology!" and "The M&S Melbourne Rapid Field (MRF) detects early visual field loss with ease and accuracy". It also lists "SPACE SAVING DESIGN • MINIMAL DIRECT CONTACT • QUICK TEST TIMES". An image of the Smart System 2 device is shown. The ad concludes with "Our Smart System® software includes the latest testing algorithms ensuring that ASCO members are trained with the most advanced vision testing system available." and "Smart System 2 | 2020". At the bottom, it says "The First Choice in Vision Testing Systems", "Made in America", "mstech-eyes.com", and "847/763-0500".

ASCO Webinar and Resources Encourage Doctors of Optometry to Inspire Future Practitioners

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offering an educational webinar and resource-rich toolkit for practitioners and others interested in sharing why optometry should be a profession of choice. Components of ASCO's public awareness campaign, *Optometry Gives Me Life*, the webinar, and its companion tool kit includes videos of three featured Doctors of Optometry, downloadable artwork for posters and brochures, and sample social media posts.

[Learn More...](#)

Unique Opportunity for Students/Residents in Arizona

Optometry students and residents have a unique opportunity to get involved in an exciting new effort that has just launched in Arizona – a partnership between Students Assist America the Arizona Department of Health Services, Pima County Public Health and the Medical Reserve Corps of Southern Arizona.

[Learn More...](#)



Optometric Education: Call for Papers - Diversity and Cultural Competence in Optometry

Deadline to submit papers: March 30, 2021

[Learn More...](#)



Corporate Contributor News

Johnson & Johnson News

Johnson & Johnson Vision partners with AOSA to offer “Info Nights” for Students

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Keeler USA News



Keeler USA & Olleyes Partnership

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Transitions News

Transitions Optical Launches Virtual Kids Program

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Member News

Pennsylvania College of Optometry at Salus University Partners with Hampton University

Salus University Pennsylvania College of Optometry (PCO) recently partnered with Hampton University, one of the nation's historically Black colleges and universities (HBCUs), to offer a new articulation agreement to address the shortage of Black student representation in optometric education and the healthcare profession.

[Learn More...](#)



Focus on Diversity, Equity, and Inclusion

The Southern California College of Optometry at Marshall B. Ketchum University is excited to announce that Dr. Melissa Contreras will be embracing a new role as SCCO's Director of Diversity, Equity, and Inclusion.

[Learn More...](#)



Ohio State Leaders are American Academy of Optometry 2020 Award Recipients
Congratulations to the following leaders from The Ohio State University College of Optometry, who have been named American Academy of Optometry 2020 Award Recipients.

[Learn More...](#)



Clockwise from top left: Dr. Karla Zabala; Dr. Rosam Flinn; Dr. Gregory Good; Dr. Jeff Walline

Indiana University School of Optometry Professor Donald T. Miller Named AAO's 2020 Glenn A Fry Lecture Award Recipient

The American Academy of Optometry Foundation has named IU School of Optometry Professor Donald T. Miller the 2020 Glenn A. Fry Lecture Award recipient.

[Learn More...](#)



Dr. Michael G. Harris Named AAO's Founders' Award Recipient

Berkeley Optometry is happy – and so very proud – that Dr. Michael G. Harris, Clinical Professor Emeritus and Senior Lecturer Emeritus at the School of Optometry, has been recognized as the 2020 winner of AAO's Founders' Award. A very distinguished honor!

[Learn More...](#)



Global Expert in Optical Quality of the Human Eye Receives Carel C. Koch Award

Internationally renowned expert in optical quality of the human eye, Professor Raymond A. Applegate, OD, PhD, FAAO, FOSA, FARVO and Borish Chair of Optometry at the University of Houston College of Optometry (UHCO) is the recipient of the 2020 Carel C. Koch Memorial Award from the American Academy of Optometry (AAO).

[Learn More...](#)



Indiana University School of Optometry Professor Emeritus Clifford Brooks Named AAO's 2020 Michael G. Harris Family Award Recipient

The American Academy of Optometry Foundation has named IU School of Optometry Professor Emeritus Clifford W. Brooks Jr. the 2020 Michael G. Harris Family Award for Excellence in Optometric Education recipient.

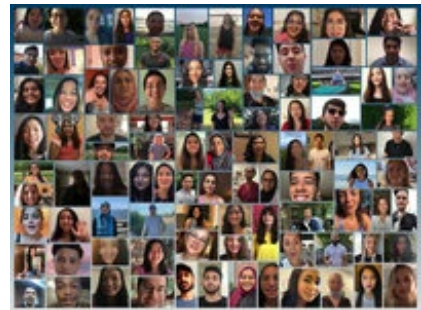
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SUNY College of Optometry Welcomes the Class of 2024

Newest members feature 33% first generation students and the greatest representation of Black and Latinx students in the college's history

[Learn More...](#)



UAB Vision Science Student Sets her Sights on Outer Space

Jessica Jasien, PhD, a summer graduate from the University of Alabama at Birmingham School of Optometry, is setting her sights high after graduation.

[Learn More...](#)



Pennsylvania College of Optometry at Salus University Welcomes Drs. Chad Killen and Gabriel Fickett

Chad Killen, OD '19, Resident '20, has joined the Pennsylvania College of Optometry (PCO) at Salus University as an instructor in addition to seeing patients in primary care at The Eye Institute (TEI).

[Learn More...](#)



Southern College of Optometry's Dr. Betty Harville Retires
Longtime SCO Professor Betty Harville, OD, retired in August after 36 years of service to optometric education. During her time at SCO, she was estimated to have taught nearly 5,000 optometry students.

[Learn More...](#)



Dr. Tonekaboni Retires After 33 Years at Indiana University School of Optometry
Aug. 31 was Assistant Clinical Professor Dr. Khashayar Tonekaboni's last day at the Indiana University School of Optometry. He retired after 33 years of service to the school.

[Learn More...](#)



American Heritage Credit Union Makes Donation to Salus University's Looking Out for Kids

When American Heritage Credit Union president and CEO Bruce Foulke met with Salus president Michael Mittelman, OD '80, MPH, MBA, FAAO, FACHE, and was informed about the University's Looking Out for Kids (LOFK) program, he took special note.

[Learn More...](#)



The Eye Institute at Salus University Seeks Children for Myopia Eye Medication Study

The Eye Institute at Salus University is searching for children aged three to 12 years to participate in a four-year clinical study evaluating how well an investigational eye medication works to reduce the progression of myopia. Joseph Ruskiewicz, OD, MPH, is conducting the study.

[Learn More...](#)



ICO Offering Virtual Continuing Education Courses This Fall

Illinois College of Optometry's Continuing Education Program will be offering 12 hours of live online CE during the weekend of October 30, 2020.

[Learn More...](#)



ICO

Dr. Connolly Starts Myopia Management Clinic at Indiana University School of Optometry

Chief of Pediatric and Binocular Vision Services Dr. Katie Connolly is leading the way in myopia management in children at the Indiana University School of Optometry.

[Learn More...](#)



OCTaVIA Visual Atlas App Updated

NECO Professor's app puts OCT reference materials at the fingertips of optometry/ophthalmology students and eye care professionals.

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SUNY College of Optometry Alumna and Entrepreneur Launches Job Website
Online tool called Daily Doc connects ODs and employers seeking to fill fluctuating schedules.

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News to Share

Prevent Blindness and Responsum Health Launch Innovative Glaucoma Platform

In an effort to educate the public on glaucoma, raise awareness and bring patients and caregivers together, Prevent Blindness and Responsum Health have launched "The Glaucoma Community," a new platform that can be accessed for free via web browser or mobile app in the android and iOS stores.

[Learn More...](#)

