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March 2023

How are your students learning about punctal occlusion?

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OASIS 

TEARS | PUNCTAL OCCLUSION | EYELID HYGIENE | NUTRACEUTICALS

ASCO NEWS

ASCO Diversity & Cultural Competency Committee and Student Affairs Committee Collaborative Townhall Coming in April



Date: April 21, 2023

Time: 2 - 3:15 PM Eastern time

Where: Zoom Webinar (invite with link to follow)

Cost: No Registration fee. Free to join.

[Learn More...](#)

Optometry Gives Me Life Campaign Wins Silver



ASCO's national public awareness campaign, *Optometry Gives Me Life* (OGML), won a Silver award given by the American Advertising Federation (AAF) Greater Rochester in February. The AAF Greater

Rochester is an affiliate of the American Advertising Federation. The campaign will go on to compete at the district level, which includes all the major markets in the Northeast.

[Learn More...](#)

ASCO Clinical Affairs Committee Announces Spring Online Clinical Educators Forum (OCEF)



The OCEF Program Planning Group of the Academic Affairs Committee (AAFC), co-chaired by Dr. Amy Roan Moy (NECO) and Dr. Valerie Kattouf (ICO), has been hard at work programming the second installment of the two-part series "Engaging Today's Student." This OCEF will focus on 'the clinic' setting; the fall 2022 OCEF focused on the classroom and can be viewed [here](#). A tentative date of Friday, June 2, 2023 at 12:30 ET has been set.

[Learn More...](#)

Eye on Diversity Resources Available on ASCO's Website



In 2022, ASCO and Johnson & Johnson Vision began a unique partnership with an unprecedented sponsorship to address the need for greater diversity in optometry.

[Learn More...](#)

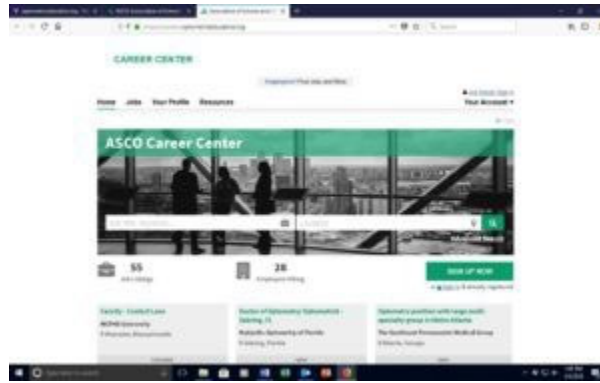
Optometrist Named as a Top Job in 2023



U.S. News and World Report released their Top 100 Best Jobs of 2023 and included the profession of [optometry](#) amongst those showcased.

[Learn More...](#)

ASCO Online Career Center

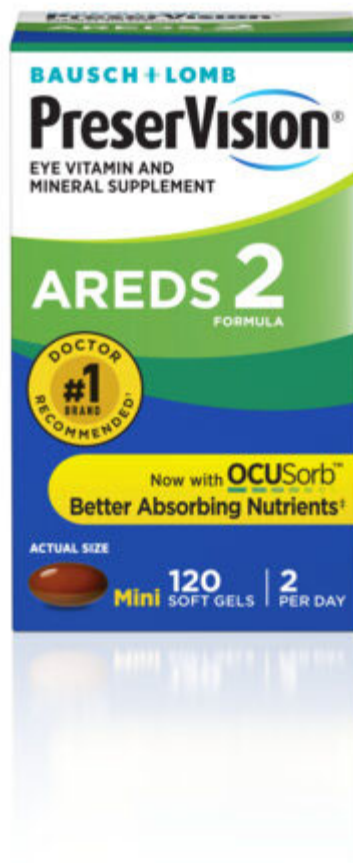


The Association of Schools and Colleges of Optometry offers a [Career Center](#) resource, hosted by Boxwood.

[Learn More...](#)

CORPORATE CONTRIBUTOR NEWS

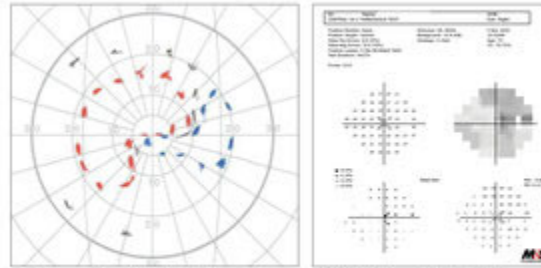
Bausch + Lomb News



Bausch + Lomb Introduces Enhanced PreserVision® AREDS 2 Formula Mini Soft Gels with OCUSorb™

[Learn More...](#)

M&S Technologies News



1a Goldmann Visual Field indicating erratic fixation and inconsistent responses by patient. Testing stopped.

1b M&S VR Headset indicated successful completion of test. Patient indicated pain free experience.

Back Problems, No Problem for VR Visual Fields

[Learn More...](#)

Topcon News



Refraction System Brings Efficiency and Better Time Management

[Learn More...](#)

VSP Vision News



VSP Vision and Heart of America Eye Care Congress Announce 2023 Dr. Frank D. Fontana Memorial Scholarship Recipient

[Learn More...](#)

Walmart News

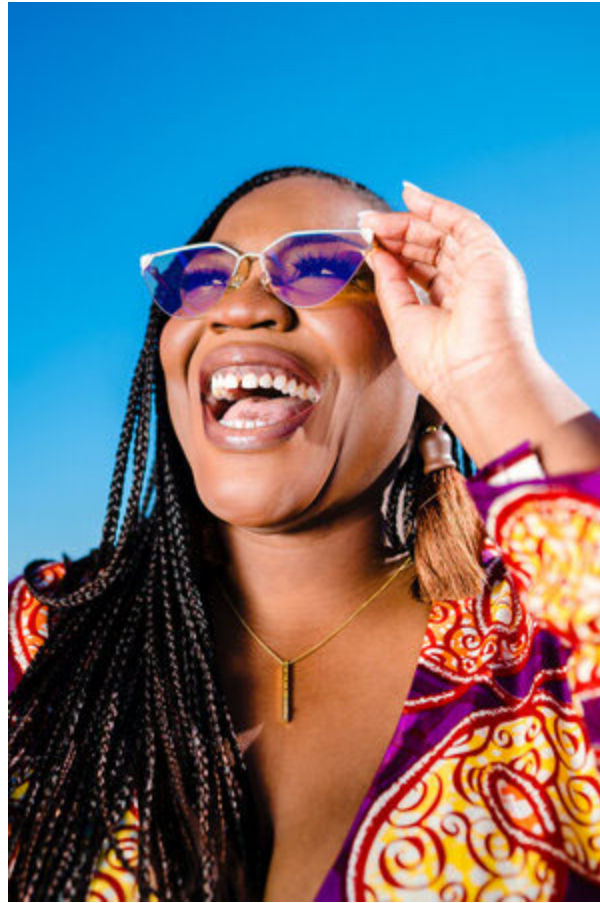


Optometry Student Internships Available

[Learn More...](#)

MEMBER NEWS

PCO/Salus Alum Designs Frames for African-American Facial Features



When asked where she gets her sense of style, Nwamaka Ngoddy, OD '12, answers, “from the school of life.”

“I like things to be fancy and fun,” said Ngoddy.

[Learn More...](#)

Salus University Development Day Offers A Sense of Belonging



If you don't feel like you belong, it's really hard to convince students that they belong.

That was the message from Terrell Strayhorn, PhD, to faculty and staff at Salus University Development

Day on January 6th.

[Learn More...](#)

NSUCO's Professor, Dr. Janet L. Leasher, Receives the International Optometrist of the Year 2022 Prize



Janet L. Leasher, OD, MPH, FAAO, FNAP received the International Optometrist of the Year 2022 prize from the Polytechnical University of Catalonia (UPC), Faculty of Optometry and Optics in Terrassa, Spain (FOOT) in December 2022.

[Learn More...](#)

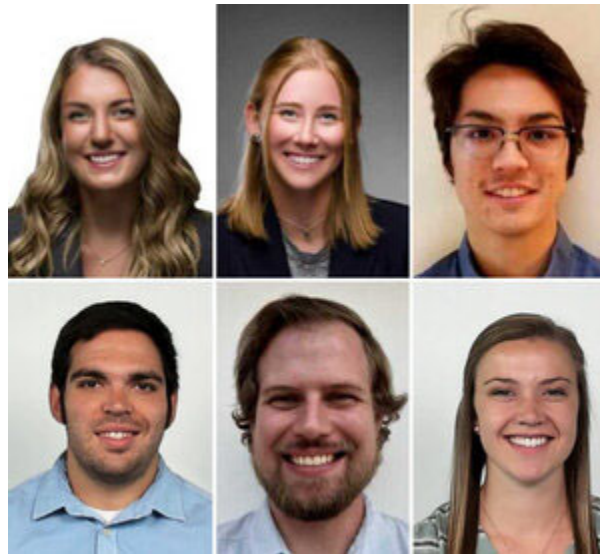
UAB Launches International Optometry Program



The Doctor of Optometry Program for International Students (DOPIS) welcomed three internationally trained students to the inaugural cohort in the summer of 2022.

[Learn More...](#)

Arizona College of Optometry Recognize Student Clinicians of the Quarter



At Northwestern University's Arizona College of Optometry (AZCOPT), students spend their third and fourth years on the clinical side of campus at the Northwestern University Eye Institute. Under the guidance and supervision of AZCOPT faculty, students gain critical, hands-on experience providing advanced care to patients within the community.

[Learn More...](#)

SCO Completes New Surgical Service Area



Southern College of Optometry (SCO) recently finished construction on its new Optometric Surgical Service Area. This area will provide care for minor surgical lid procedures and is now home to all anterior segment ophthalmic lasers for clinical instruction and patient care.

[Learn More...](#)

An Audacious Goal to Cure Blindness with Retinal Cell Transplants



Dr. Teresa Puthussery's work in the area of retinal cell transplants was featured in the Fall 2022 edition of the Berkeley Optometry Magazine.

[Learn More...](#)

Midwestern University Offers Precision Medicine Stand-Alone Degree Program



Midwestern University's College of Graduate Studies is now offering a stand-alone Post-Graduate Certificate Program in Precision Medicine for currently-practicing clinicians and professionals in the biological sciences.

[Learn More...](#)

Reichert
Right
Left
15.1 mmHg
11.9 mmHg
16.3 mmHg
14.9 mmHg
12.3 mmHg
16.7 mmHg

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NEWS TO SHARE

American Academy of Optometry Foundation Accepting Applications for 2023 Joe and Janet Early Career Cornea and Contact Lens Research Award



The American Academy of Optometry Foundation (AAOF) is accepting applications for the 2023 Joe and Janet Barr Early Career Cornea and Contact Lens Research Award. The submission window closes Friday, April 1, 2023, at 5 p.m.

[Learn More...](#)

EyeDock Merges With ODsonFinance



Written by Dr. Dat Bui

[Learn More...](#)

Grants Available for Students, Residents to Attend Neuro-optometric Rehabilitation Association 2023 Conference



10 Student/Resident Grants available; Deadline for applications - June 30, 2023

[Learn More...](#)



Association of Schools and Colleges of Optometry

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