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optomap® uncovering pathology, saving time, and improving diagnoses



Optos ultra-widefield imaging takes less than 1/2 second to improve practice flow, uncover critical information and can help prevent vision loss. It is the ONLY 200° single-capture retinal image.

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ASCO NEWS

Summer Issue of Optometric Education Available; ASCO Thanks Outgoing Editor Dr. Aurora Denial



ASCO is pleased to announce the Summer edition (Volume 48, Issue 3) of its online Journal [Optometric Education](#) is available.

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Please Help Us #BringBackEyeDoctorBarbie



The optometric community took part in a Thunderclap in late July, and there is still time to help #BringBackEyeDoctorBarbie!

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ASCO's Board of Directors Meets in Washington, DC



ASCO's Board of Directors, invited guests and staff gathered in Washington, D.C., for the Summer Board of Directors meeting as well as the Annual Meeting.

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ASCO Student Affairs and Admissions Professional Group Meet at Southern College of Optometry



The ASCO Student Affairs and Admissions Professional Group (SAAs) met at the Southern College of Optometry on June 26-27. They discussed a variety of issues, including holistic admissions, student orientation, and held an OptomCAS WebAdMIT training session. The SAAs also enjoyed an evening networking reception at the Majestic Grille in downtown Memphis.

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ASCO Exhibits at AOA and NOA to the Promote Eye Opener Sessions Program



ASCO staff was busy in June and July promoting the new Eye Opener Sessions Program, in addition to the Optometry Gives Me Life (OGML) public awareness campaign at both the American Optometry Association's (AOA) Optometry Meeting in Washington, DC and the National Optometric Association (NOA) meeting in Ft. Lauderdale, FL. The staff gave away OGML t-shirts at both conferences to optometrists and optometry students.

[Learn More...](#)

An advertisement for the M&S Smart System VR Headset. The image shows a white and black VR headset with the M&S logo. Text on the ad includes: "Smart System® | VR Headset", "Developed by the industry leader in vision testing for over 30 years", "Proud sponsor of ASCO SINCE 2006", "Reliable Results Active Eye Tracking", "VISUAL FIELD QuickScreen 45 sec Full Threshold 3 min per eye", "Patient and Practice Friendly", "The Only VR Headset with Time-Tested Software", "M&S takes vision testing to new heights. The new programmable VR Headset with Surface Pro 7 Tablet is powered by our trusted M&S Smart System® software for fast and accurate visual field testing.", "Schedule a demo at M5Tech-Eyes.com/vr-headset", "847-763-0500", "m5tech-eyes.com", and "The First Choice in Vision Testing Systems". The M&S Technologies logo is also present.

An advertisement for OASIS eye care products. The background is blue with a yellow banner at the top. The text in the yellow banner reads: "How are your students learning about punctal occlusion?". Below this is a blue button with the text "Click to Collaborate". The OASIS logo, featuring a stylized eye and the word "OASIS", is prominently displayed. Below the logo, the text reads: "TEARS | PUNCTAL OCCLUSION | EYELID HYGIENE | NUTRACEUTICALS".

CORPORATE CONTRIBUTOR NEWS

Bausch + Lomb News



Bausch + Lomb Launches Bausch + Lomb INFUSE® Multifocal Silicone Hydrogel Contact Lenses in the United States

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ClearVision News



ClearVision is Proud to Announce the Launch of Two New Independent Brands: Adira and Demi + Dash

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CooperVision News



CooperVision's New Graduate Summit Prepares Optometrists for Success

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VSP Vision News



VSP Vision, SOLN, and APME Announce 2023 Premier Student Business Challenge Winner
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Open Your Eyes to Bruder



You know us for the #1 doctor recommended Bruder mask, but did you know we also offer products for eye hygiene and hydration? Our lid hygiene and tea tree oil wipes, eyelid cleansing solution (0.02% HOCl) and new Dry Eye Drink were developed with you and your dry eye patients in mind. Discover practice pricing and products that set Bruder apart at bruder.com/pro.

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MEMBER NEWS

National Optometric Association Names Dr. Karla Zadnik Dean of the Year



Congratulations to The Ohio State University College of Optometry's Dr. Karla Zadnik, for being named Dean of the Year by the National Optometric Association (NOA). Dean Zadnik was chosen because of her ongoing support of the NOA and for her commitment to advance the visual health of minority populations.
[Learn More...](#)

Former Rosenberg School of Optometry Dean, Professor Earns Prestigious National Award



Timothy A. Wingert, OD, FAAO, retired dean and professor of the Rosenberg School of Optometry (RSO), has been selected to receive the American Academy of Optometry (AAO) - Essilor Award for Outstanding International Contributions to Optometry for 2023.

[Learn More...](#)

Northeastern State University Oklahoma College of Optometry Breaks Ground on New Facility



Northeastern State University (NSU) recently broke ground on the planned new home for the Oklahoma College of Optometry.

[Learn More...](#)

Students Experience Hands-On Optometry Labs, Lessons in the Annual SEE Program



Midwestern University held its fifth annual Summer Eye Experience (SEE) program offered by the Chicago College of Optometry (CCO). During the course of the program, students gained exposure to the Doctor of Optometry (OD) degree, learned about an optometry career via workshops, prepared for admission with their application portfolio, experienced laboratories to learn optometric skills, and viewed a day in the life of an optometry student.

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Ohio State's Dr. Dean A. VanNasdale Named Prevent Blindness National Award Winner

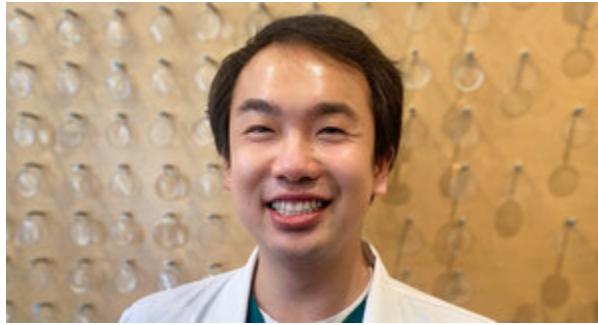


Prevent Blindness, the nation's leading eye health and safety organization, has announced the recipient of the 2023 Jenny Pomeroy Award for Excellence in Vision and Public Health as Dean A. VanNasdale, Jr., OD, PhD, Associate Professor at The Ohio State University College of Optometry. He received his award during the 12th Annual Prevent Blindness Focus on Eye Health Summit, held virtually July 12-13,

2023.

[Learn More...](#)

Dr. Graham Chung's Optometric Journey



Among the many hardworking, dedicated, and exceptional students within the Herbert Wertheim School of Optometry & Vision Science Class of 2023, one particular graduate has stood out due to his many achievements and professional reputation at Berkeley: Dr. Graham K. Chung.

[Learn More...](#)

First-time Study Evaluates Real-time Contact Lens Comfort



Terri Call, OD, was first author of a paper titled Real-Time Ocular Comfort Reporting in Monthly Replacement Contact Lens Wearers. The featured research is the first study to describe real-time contact lens comfort over the life of a monthly replacement contact lens.

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SCO Faculty Promotions



Southern College of Optometry recently announced several new faculty promotions or role changes, effective July 1, 2023

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Salus, Drexel Sign Ceremonial Merger Agreement



Salus University and Drexel University have ceremoniously tied the knot. The two renowned institutions have formalized a merger agreement after approval from the Board of Trustees at each university.

[Learn More...](#)

Advertisement for the Reichert Ocular Response Analyzer G3. The image shows a man's face partially obscured by the device. The device's screen displays measurements for the right and left eyes. The text reads: "MEASURE BEYOND PRESSURE WITH CORNEAL HYSTERESIS Ocular Response Analyzer® G3". A "WATCH NOW »" button is at the bottom.

Right	Measurements	Left
5.1		14.9
11.9		12.3
15.3		10.7

Advertisement for the Phoroptor VRx Digital Refraction System. The image shows a child's face wearing a VR headset. The text reads: "THE MOST ADVANCED PHOROPTOR® EVER Phoroptor® VRx Digital Refraction System". A "WATCH NOW »" button is at the bottom.



Association of Schools and Colleges of Optometry

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