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September 2024

Best-in-Class Eyecare Technology from Topcon



Topcon is the leading source for best-in-class eyecare technology backed by the nation's premier customer care team. By choosing Topcon, doctors gain access to a direct sales and service organization that is committed to their success, helping them practice smarter, work more efficiently, and enhance patient care.

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ASCO NEWS

Call for Nominations for ASCO Achievement Awards



Deadline to submit nominations is January 22, 2025.

The Association of Schools and Colleges of Optometry is now accepting nominations for the various achievement awards that will be presented at the ASCO Annual Business Meeting in June 2025.

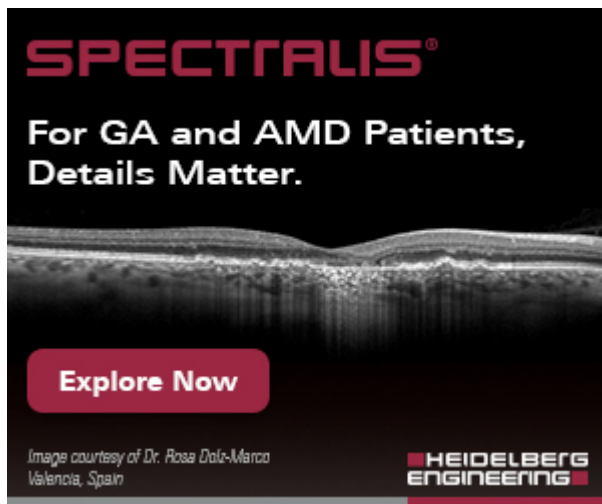
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ASCO Launches Eye Opener Sessions, a Shadowing/Mentorship Opportunity and Matching Service for Potential Optometry Students and Practicing Doctors of Optometry



The Association of Schools and Colleges of Optometry (ASCO) announces *Eye Opener Sessions*, a complement to ASCO's public awareness campaign, *Optometry Gives Me Life*.

[Learn More...](#)



ASCO Updates IPECP Toolkit



ASCO's Interprofessional Education and Collaborative Practice Committee (IPRF) announces that ASCO's *IPECP Toolkit, A Guide to Effective Interprofessional Education and Collaborative Practice Experiences in Optometric Education*, has been updated and is available as an open-access document at <https://optometriceducation.org/news-resources/ipe-toolkit/>.

[Learn More...](#)

ASCO Online Career Center



The Association of Schools and Colleges of Optometry offers a [Career Center](#) resource, hosted by Boxwood.

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Open Your Eyes to Bruder



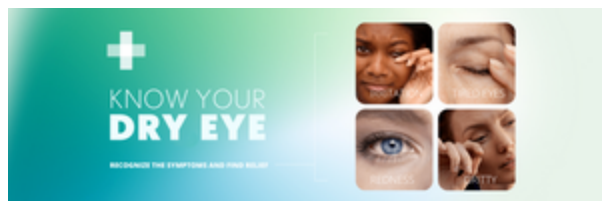
You know us for the #1 doctor recommended Bruder mask, but did you know we also offer products for eye hygiene and hydration? Our lid hygiene and tea tree oil wipes, eyelid cleansing solution (0.02% HOCl) and new Dry Eye Drink were developed with you and your dry eye patients in mind. Discover practice pricing and products that set Bruder apart at bruder.com/pro.

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CORPORATE CONTRIBUTOR NEWS

Bausch + Lomb News



Millions of Americans Experience Dry Eye Symptoms, Yet New National Survey Shows Sufferers Struggle to Find Relief

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CooperVision News



CooperVision Launches Fourth Consecutive Direct-to-Consumer Campaign to Increase Awareness and Engage Parents of Children with Myopia

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Heidelberg Engineering News



Register for Free Webinar on Applications of Multimodal Imaging

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NIDEK News



Celebrating Over 53 Years

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More NIDEK News



NIDEK Mirante SLO and SLO/OCT | The Ultimate Multimodal Imaging Platform

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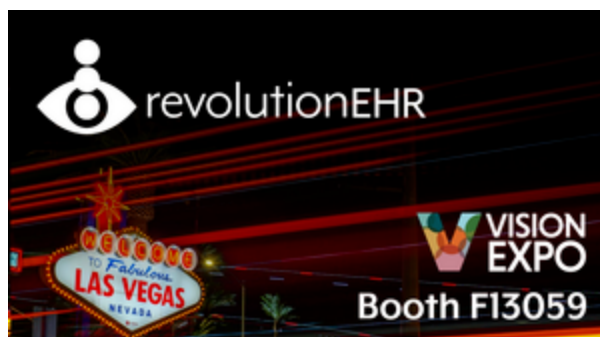
Oculus News



OCULUS Launches All-in-One Myopia Management & Ortho-K Fitting Solution

[Learn More...](#)

RevolutionEHR News



Join RevolutionEHR at Vision Expo West, September 19th-21st!

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More RevolutionEHR News



Compliance and Risk Management for Optometrists: Best Practices

[Learn More...](#)

Topcon News



Topcon Incorporates Advanced Digital Technology into the New IS-6500 Ophthalmic Instrument Stand

State-of-the-art instrument stand features a compact footprint, multi-functional touchscreen controls, and a sleek, modern design

[Learn More...](#)

VSP Vision News



VSP Vision, SOLN, and APME Announce 2024 Premier Student Business Challenge Winners

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MEMBER NEWS

Exciting News from ASCO President Dr. Fraser Horn



Dr. Fraser Horn, ASCO President and Dean of the Pacific University College of Optometry, will step down from his role as Dean in July 2025 and take a two-year leave from the university as he works to expand the profession globally.

[Learn More...](#)

SUNY Board of Trustees and Chancellor King Announce Presidential Appointment at SUNY College of Optometry



The State University of New York Board of Trustees recently appointed Dr. David Troilo as president of SUNY College of Optometry. He is the 4th president to serve the state's only college of optometry, following the retirement of Dr. David A. Heath after 17 years of dedicated service to the campus. Dr. Troilo's appointment is effective immediately.

[Learn More...](#)

NSUCO Alumna Named the New President of BCOA



Nova Southeastern University College of Optometry (NSUCO) extends sincere congratulations to alumna, Dr. Shalonda McCallum, OD, MBA, who has been selected as the new president of the Broward County Optometric Association (BCOA).

[Learn More...](#)

Middle States Commission Approves Merger of Salus and Drexel

Universities



The Middle States Commission on Higher Education has approved the merger of Salus University with Drexel University. As part of this approval effective June 30, 2024, Salus University's non-academic, operational units became part of Drexel's structure, pending additional approval by the United States Department of Education, specialized accreditors, and additional third parties.

[Learn More...](#)

Melissa Zarn Named Chief of Vision Therapy and Rehabilitation Services at SCO



Dr. Melissa Zarn was recently named Chief of Vision Therapy and Rehabilitation Services at Southern College of Optometry.

[Learn More...](#)

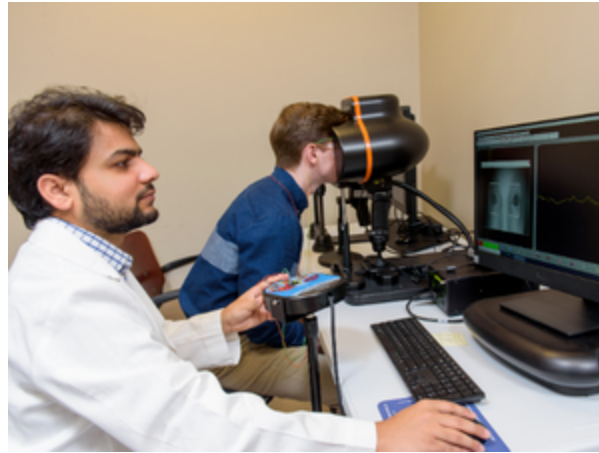
Salus/PCO Cuts Ribbon on New Mobile Unit for Healthcare Resources



The ceremonial red ribbon was cut in June just outside The Eye Institute, the clinical facility for the Pennsylvania College of Optometry, Salus at Drexel University, for a brand-new Mobile Unit for Healthcare Resources vehicle.

[Learn More...](#)

Dr. Khanal Recognized Nationally as Outstanding Young Scientist



Safal Khanal, OD, PhD, FAAO, UAB School of Optometry assistant professor, was awarded the Irvin M. and Beatrice Borish Award from the American Academy of Optometry (AAO). This award recognizes an outstanding young scientist or clinician scientist who shows exceptional promise in conducting independent optometric research directly related to etiology, prevention, detection, diagnosis, or management of clinical eye disorders.

[Learn More...](#)

PCO was the Host Institution for Several National Optometric Association Events



Approximately 145 community members were able to receive free vision screenings and glasses, if needed at a daylong community outreach event at the Dr. Ala Stanford Center for Health Equity on the grounds of Deliverance Evangelistic Church in Philadelphia.

[Learn More...](#)

Annual SEE Program Showcases Optometry Possibilities



The Chicago College of Optometry (CCO) held the sixth annual SEE (Summer Eye Experience) at Midwestern University on the Downers Grove Campus. The SEE event welcomed 52 attendees from Illinois and other states and U.S. territories including Arkansas, California, Colorado, Florida, Georgia, and Guam.

[Learn More...](#)

UMSL College of Optometry and Computer Science Faculty Researching the Use of AI for Fitting Orthokeratology Lenses



The specialty lenses are used to slow the progression of myopia, or nearsightedness.

Practitioners across nearly every discipline are eager to see how AI might impact – or even help improve – their work. But one field that is following the emerging technology particularly closely is the world of health care.

[Learn More...](#)

SIG NEWS

News from Low Vision Educators Special Interest Group



[Learn More...](#)

News From Ophthalmic Optics Educators SIG



[Learn More...](#)

NEWS TO SHARE

Eye Deserve More: The Eye



The AOA is promoting the importance of comprehensive, in-person care from a Doctor of Optometry as an integral part of overall health and wellbeing with the latest iteration of the Eye Deserve More campaign – The Eye.

[Learn More...](#)

TED Patients Invited to Prevent Blindness Art Therapy Program



Prevent Blindness is excited to bring back the Art Therapy Program for a fall session this year, and we'd like to extend the invitation to Thyroid eye disease (TED) patients and their care partners to apply!

[Learn More...](#)

CDC ORISE Fellowship Announcement

The Vision Health Initiative (VHI) at the Division of Diabetes Translation announce its intention to recruit an ORISE fellow. Please share this information with interested individuals who may be suitable for this fellowship.

[Learn More...](#)



Association of Schools and Colleges of Optometry

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