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October 2024

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ASCO NEWS

Call for Nominations for ASCO Achievement Awards



Deadline to submit nominations is January 22, 2025.

The Association of Schools and Colleges of Optometry is now accepting nominations for the various achievement awards that will be presented at the ASCO Annual Business Meeting in June 2025.

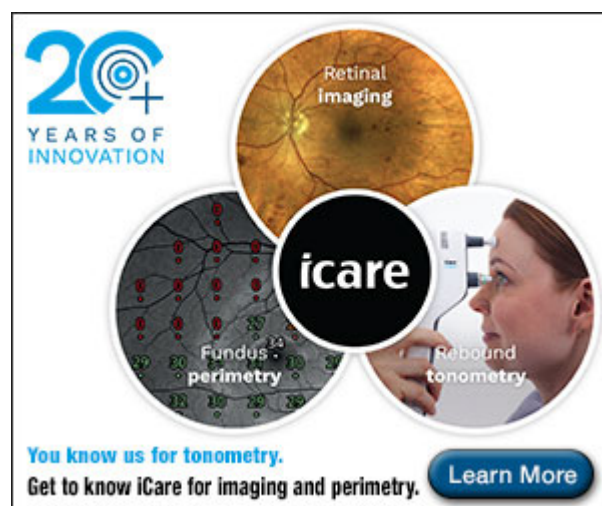
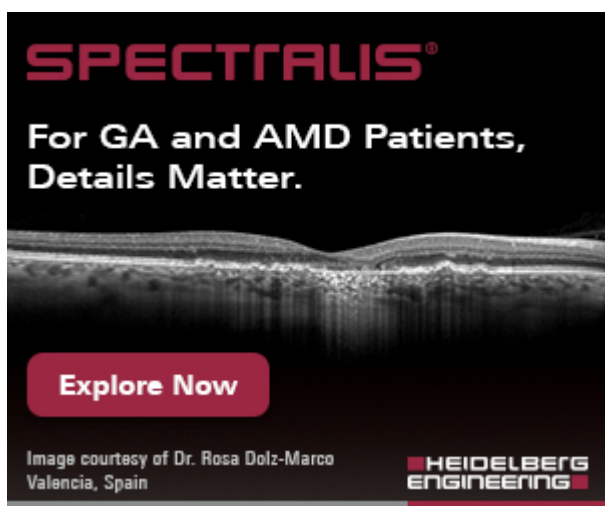
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ASCO Launches Eye Opener Sessions, a Shadowing/Mentorship Opportunity and Matching Service for Potential Optometry Students and Practicing Doctors of Optometry

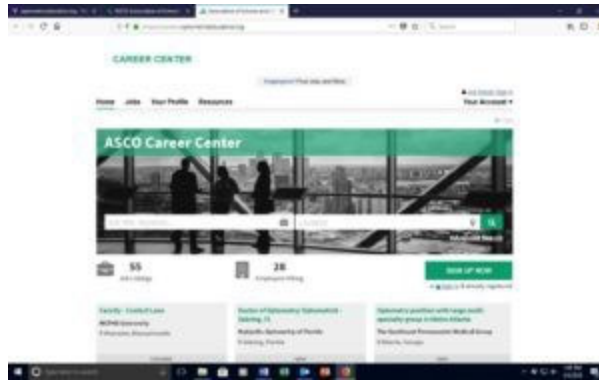


The Association of Schools and Colleges of Optometry (ASCO) announces *Eye Opener Sessions*, a complement to ASCO's public awareness campaign, *Optometry Gives Me Life*.

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ASCO Online Career Center



The Association of Schools and Colleges of Optometry offers a [Career Center](#) resource, hosted by Boxwood.

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Open Your Eyes to Bruder



You know us for the #1 doctor recommended Bruder mask, but did you know we also offer products for eye hygiene and hydration? Our lid hygiene and tea tree oil wipes, eyelid cleansing solution (0.02% HOCl) and new Dry Eye Drink were developed with you and your dry eye patients in mind. Discover practice pricing and products that set Bruder apart at bruder.com/pro.

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CORPORATE CONTRIBUTOR NEWS

Alcon News



Bold Innovation: Alcon Opens Research Clinic in Fort Worth

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Bausch + Lomb News



Bausch + Lomb's Vision Expo West Event: Understanding Your Patient's Language of Dry Eye
[Learn More...](#)

Heidelberg News



Register for Free Webinar on Differentiating Papilledema from Pseudopapilledema with OCT
[Learn More...](#)

Oculus News



OCULUS, Inc. (USA) Launches Frequency Doubling Perimetry in Virtual Reality Visual Field Analyzer & Screener

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Topcon News



Selecting a Visual Field Analyzer for the Future

Aiming to address long-standing challenges without sacrificing accuracy

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VSP Vision News



VSP Vision Announces 2024 Vision of Hope Scholarship Winner

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MEMBER NEWS

A Banner Day: Salus Flies the Drexel Flag for the First Time



A new beginning.

That's what Michael H. Mittelman, OD '80, MPH, MBA, FAAO, FACHE, president of Salus at Drexel University, called the ceremony held on Aug. 20, 2024, where the Drexel University flag was hoisted for the first time above the Salus University flag on the flagpoles in front of the pond on the Elkins Park, Pennsylvania, campus.

[Learn More...](#)

Drs. Feis, Viswanathan selected at NBEO Councils Observers



ASCO President Fraser Horn announced his selection of two faculty members to serve as ASCO observers to the NBEO Examination Councils Meetings being held October 25 – 27, 2024, in Charlotte, North Carolina.

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A Golden Opportunity For Eyecare Accessibility



A \$50,000 American Optometric Association Foundation Grant Helps Pacific University's Rebecca Chown '98, OD '03 Expand Vision Services To The Columbia River Gorge's Underserved Communities

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Salus/PCO Faculty Members' Groundbreaking Research Published



A groundbreaking research article from two faculty members has been accepted for publication in the high-impact journal Gerontology and Geriatric Medicine.

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SCO Faculty Honors Dr. Newman with Award



Southern College of Optometry's faculty honored fellow faculty member Dr. Christina Newman with the Drs. Charlene & Fred Burnett Outstanding Faculty Award.

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Marcy Graboyes Retires After 42-Year Career at PCO/Salus



It was during her second-year fieldwork placement when Marcy Graboyes, LSW, MSW, ACSW, who was pursuing her master's in Social Work at Temple University, found herself assigned to the William Feinbloom Vision Rehabilitation Center, housed at The Eye Institute, which is the clinical facility of the Pennsylvania College of Optometry (PCO).

[Learn More...](#)

Daniel Hoffman Named 2024 William Feinbloom Low Vision Award Winner at PCO/Salus

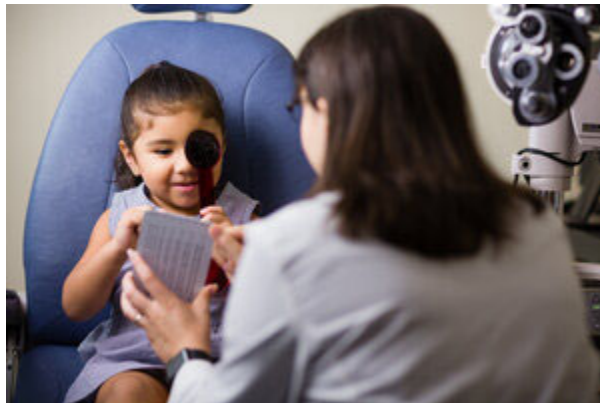


During his rotation at the William Feinbloom Vision Rehabilitation Center housed at The Eye Institute of the Pennsylvania College of Optometry, Salus at Drexel University, Daniel Hoffman, OD '24, Resident '25, was, in his words, "deeply immersed in enhancing my clinical management skills and understanding the

profound impact of vision on a patient's life.”

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Keep an Eye on it: Children's Eye Health and Safety Tips



Krupa Patel, OD, Assistant Professor, at the Arizona College of Optometry, Midwestern University (MWU), explains the importance of taking care of children's eyes and how parents can ensure the safety of their children's vision.

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SIG NEWS

"Learn More About Low Vision" Webinar Program



Join our webinar featuring a panel of practitioners from leading optometry schools and academic medical centers, focusing on the field of Low Vision Rehabilitation. Discover cutting-edge techniques and insights directly from experts as they share their experiences and answer your questions.

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NEWS TO SHARE

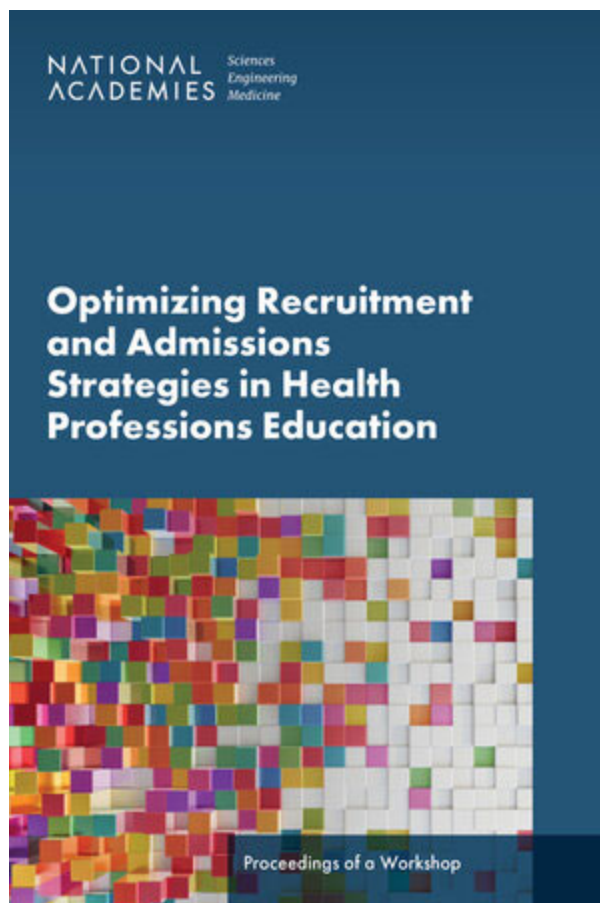
World Council of Optometry Call for Courses: Optometry's Meeting® 2025



The World Council of Optometry (WCO) has opened the Call for Courses for the continuing education (CE) program at [Optometry's Meeting®](https://www.optometrismeeing.com/) 2025 (<https://www.optometrismeeing.com/>) in Minneapolis, Minnesota. WCO is partnering with the American Optometric Association to host the 5th World Congress of Optometry.

[Learn More...](#)

New Report: Optimizing Recruitment and Admissions Strategies in Health Professions Education



The Global Forum on Innovation in Health Profession Education (part of the National Academies of Science, Engineering, and Medicine, or NASEM) recently published its report on Optimizing Recruitment

and Admissions Strategies in Health Professions Education, that stems from a workshop they held on the topic in March 2024.

[Learn More...](#)

Eye Deserve More: The Eye



The AOA is promoting the importance of comprehensive, in-person care from a Doctor of Optometry as an integral part of overall health and wellbeing with the latest iteration of the Eye Deserve More campaign – The Eye.

[Learn More...](#)



Association of Schools and Colleges of Optometry

143 Rollins Avenue, #2046

Rockville, MD 20847

optometriceducation.org/