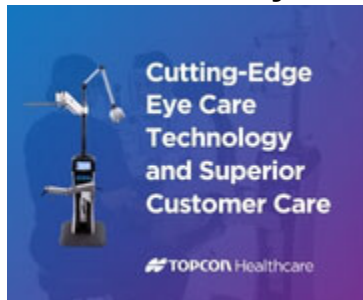




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December 2024

### Best-in-Class Eyecare Technology from Topcon



Topcon is the leading source for best-in-class eyecare technology backed by the nation's premier customer care team. By choosing Topcon, doctors gain access to a direct sales and service organization that is committed to their success, helping them practice smarter, work more efficiently, and enhance patient care.

[Learn More](#)

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### PRESIDENT'S COLUMN

Meet Dr. Fraser Horn, ASCO President



### A Short Conversation with Dr. Fraser Horn, ASCO President

During ASCO's Annual Business meeting in June, ASCO swears in a new President for the upcoming 12 months. This year, Dr. Fraser Horn was sworn in as ASCO's President.

Dr. Horn is the Dean of the College of Optometry at Pacific College of Optometry. He also has taught in the Sports and Recreational Vision, Ocular Disease I, Applied Ocular Therapeutics, Biomedical Ethics and Ocular Emergencies courses.

Dr. Horn chatted with ASCO's Communications intern, Jannah Said, about the upcoming year.

[Learn More...](#)

## ASCO NEWS



[Learn More...](#)

## Call for Applications: ASCO Student Award in Clinical Ethics



Deadline to submit essays is February 18, 2025

[Learn More...](#)

## ASCO Announces Record Setting Applicants to Optometry Institutions for the 2023-2024 Application Cycle



The Association of Schools and Colleges of Optometry is thrilled to report its U.S. institutions had the highest number ever of applicants during the 2023-2024 OptomCAS application cycle.

[Learn More...](#)

## Former Intern Joins ASCO Full-Time



Madison Broderick joined ASCO's team in late May 2022 as an intern and is excited to announce her full-time position as the Program Associate for Member Engagement. Madison graduated from the University of Central Florida with a Bachelor of Science degree in Nonprofit Management and a minor in Public Administration in May.

[Learn More...](#)

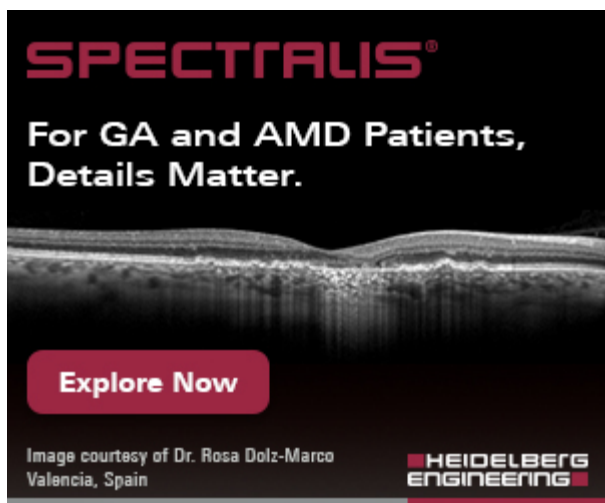
## **ASCO Hires New Optometric Education Managing Editor, Rebecca Dobrinski**



After more than a decade, Desiree Ifft, ASCO's long-time managing editor of ASCO's online Journal, [Optometric Education](#) (OE) decided to seek other employment opportunities.

After an extensive search, ASCO welcomes Rebecca Dobrinski as OE's managing editor.

[Learn More...](#)



## ASCO Launches Eye Opener Sessions, a Shadowing/Mentorship Opportunity and Matching Service for Potential Optometry Students and Practicing Doctors of Optometry



The Association of Schools and Colleges of Optometry (ASCO) announces *Eye Opener Sessions*, a complement to ASCO's public awareness campaign, *Optometry Gives Me Life*.

[Learn More...](#)

## Call for Nominations for ASCO Achievement Awards



Deadline to submit nominations is January 22, 2025.

The Association of Schools and Colleges of Optometry is now accepting nominations for the various achievement awards that will be presented at the ASCO Annual Business Meeting in June 2025.

[Learn More...](#)

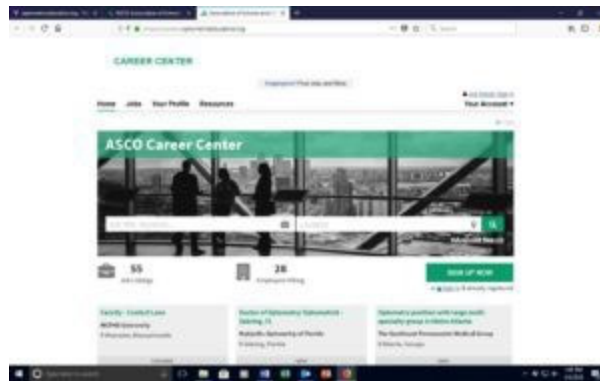
## ASCO Updates IPECP Toolkit



ASCO's Interprofessional Education and Collaborative Practice Committee (IPRF) announces that ASCO's *IPECP Toolkit, A Guide to Effective Interprofessional Education and Collaborative Practice Experiences in Optometric Education*, has been updated and is available as an open-access document at <https://optometriceducation.org/news-resources/ipe-toolkit/>.

[Learn More...](#)

## ASCO Online Career Center



The Association of Schools and Colleges of Optometry offers a [Career Center](#) resource, hosted by Boxwood.

[Learn More...](#)

## Future Doctor of Optometry Jannah Said Joins ASCO as Communications Intern



Jannah Said is a pre-optometry student who is excited to join ASCO as the new Communications intern. She is a rising senior at the University of North Carolina at Chapel Hill (go Tar Heels!), where she is pursuing her Bachelor of Science in Quantitative Biology and will be graduating this upcoming May.

[Learn More...](#)

## **ASCO Welcomes Intern Eric Chan**



Eric Chan joined ASCO's team in mid July 2024. Eric is a third year student at the University of Maryland – College Park. He is currently double majoring in finance and operation management and business analytics. Eric entered ASCO as a general intern who will be assisting in multiple projects amongst various departments.

[Learn More...](#)

## Open Your Eyes to Bruder



You know us for the #1 doctor recommended Bruder mask, but did you know we also offer products for eye hygiene and hydration? Our lid hygiene and tea tree oil wipes, eyelid cleansing solution (0.02% HOCl) and new Dry Eye Drink were developed with you and your dry eye patients in mind. Discover practice pricing and products that set Bruder apart at [bruder.com/pro](http://bruder.com/pro).

[Learn more](#)

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## CORPORATE CONTRIBUTOR NEWS

### Alcon News



**Bold Innovation: Alcon Opens Research Clinic in Fort Worth**

[Learn More...](#)

## **Bausch + Lomb News**



**Bausch + Lomb Reports More Than 76 Million Units of Contact Lenses, Lens Care, and Eye Care Materials Collected Through ONE By ONE and Biotrue® Eye Care Recycling Programs**

[Learn More...](#)

## **ClearVision Optical News**



**Celebrating 75 Years**

[Learn More...](#)

## **CooperVision News**

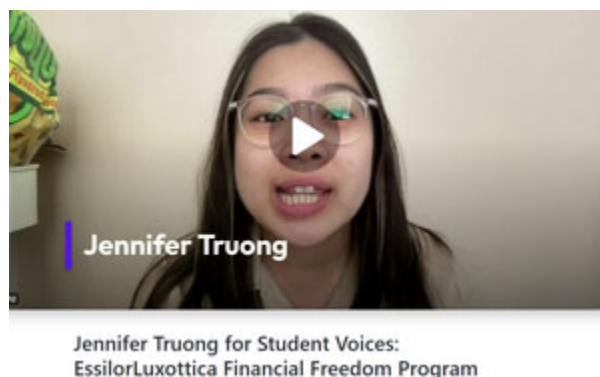


## New Multifocal Contact Lens Brings CooperVision Latest Innovation & Widest Multifocal Range to Patients<sup>1,2</sup>

Reflecting its steadfast commitment to continuous innovation, CooperVision now offers clariti® 1 day multifocal 3 Add contact lenses in the U.S. Several of the company's advanced technologies are combined in the new lens to provide all-day comfort, ease of fit, and the widest range to meet the needs of more patients.<sup>\*2,3</sup>

[Learn More...](#)

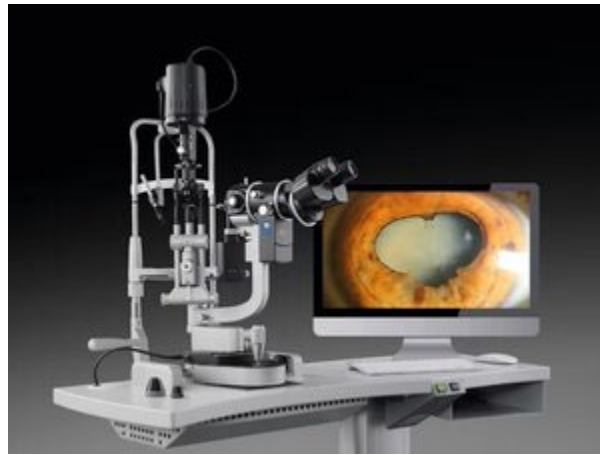
## EssilorLuxottica Eye Care News



EssilorLuxottica Eye Care Continues Tuition Sponsorship Program for Optometry Students in Partnership with ASCO and Stride Funding

[Learn More...](#)

## Haag-Streit News



### **Haag-Streit Launches 3D Imaging**

Haag-Streit launched its new Imaging Module 910 3D (IM 910 3D), which features a dynamic 3D live-stream, at the American Optometric Association meeting in Nashville in June. The enhanced module comes equipped with a second 4K camera that allows doctors to experience an immersive depth impression, unveiling higher detail, and enabling a richer viewing experience.

[Learn More...](#)

### **Johnson & Johnson News**

# Johnson & Johnson

Ready to Help your Students Become ACUVUE® Multifocal EXPERTS?

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### **MyEyeDr News**

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WE SHARE YOUR VISION

Who Doesn't Love an Origin Story?

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### **NIDEK News**



NIDEK Mirante SLO and SLO/OCT | The Ultimate Multimodal Imaging Platform

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## Oculus News



Achieve the Best Fit with the Keratograph® 5M

[Learn More...](#)

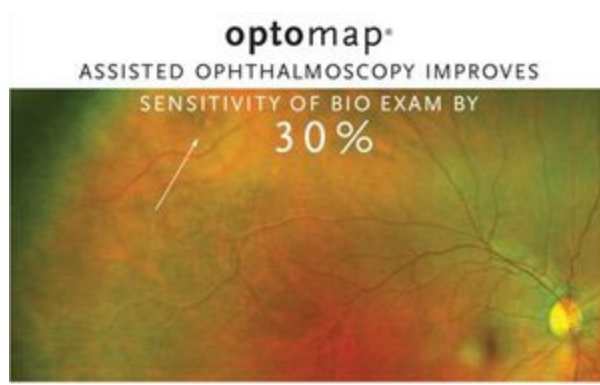
## Optomed News



Optomed Releases First FDA-Cleared Handheld AI Fundus Camera for Detection of Diabetic Retinopathy

[Learn More...](#)

## optos News



optomap Assisted Ophthalmoscopy Improves Sensitivity of BIO Exam by 30%  
[Learn More...](#)

## RevolutionEHR News



Compliance and Risk Management for Optometrists: Best Practices  
[Learn More...](#)

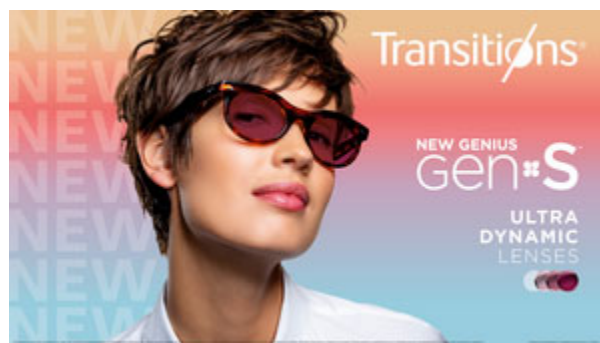
## Topcon News



Topcon Healthcare, Inc. Appoints New CEO and President to Lead the Corporate Mission to Deliver Healthcare from the Eye

[Learn More...](#)

## Transitions News



*Transitions*® GEN S™ Elevates the Visual Experience in all Light Conditions!

[Learn More...](#)

## VSP Vision News



New Grads Can Find a New Job with VSP Careers in Eye Care

[Learn More...](#)

## Walmart News



Optometry Student Internships Available

[Learn More...](#)

## MEMBER NEWS

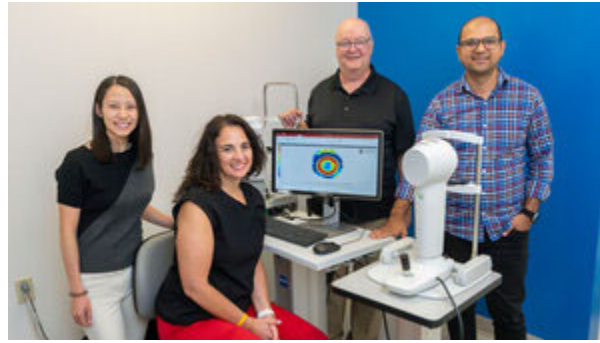
### Exciting News from ASCO President Dr. Fraser Horn



Dr. Fraser Horn, ASCO President and Dean of the Pacific University College of Optometry, will step down from his role as Dean in July 2025 and take a two-year leave from the university as he works to expand the profession globally.

[Learn More...](#)

### UMSL College of Optometry and Computer Science Faculty Researching the Use of AI for Fitting Orthokeratology Lenses



The specialty lenses are used to slow the progression of myopia, or nearsightedness.

Practitioners across nearly every discipline are eager to see how AI might impact — or even help improve — their work. But one field that is following the emerging technology particularly closely is the world of health care.

[Learn More...](#)

## **Dr. Lighthizer Named Dean of Northeastern State University Oklahoma College of Optometry**



After a nationwide search, Northeastern State University (NSU) has selected Dr. Nathan Lighthizer as the Dean for the Northeastern State University Oklahoma College of Optometry (NSUOCO).

[Learn More...](#)

## **Sharon A. Bentley Named New Dean of Herbert Wertheim School of Optometry & Vision Science at University of California, Berkeley**



After a successful international search, Sharon A. Bentley has been selected to serve as the new Dean of the Herbert Wertheim School of Optometry & Vision Science. Professor Bentley is currently professor of optometry, deputy dean of the Faculty of Health and director of the Centre for Vision and Eye Research at Queensland University of Technology (QUT) in Brisbane, Australia. She will join the UC Berkeley community on February 3, 2025.

[Learn More...](#)

## **Dr. Jeffrey Weaver Named Interim Dean at PCO**



Jeffrey L. Weaver, OD '85, MBA, MS, FAAO, FACHE, has been appointed interim dean of the Pennsylvania College of Optometry (PCO), effective October 1, 2024. Salus University provost Dr. Gerry O'Sullivan made this announcement.

[Learn More...](#)

## **Optometry Student Interviewed with WGN, Shared Safety Tips for the Eyes**



Chicago College of Optometry student Roman Somogy (CCO '25) shed light on eye safety just prior to the view of the solar eclipse. During his interview with WGN Radio 720 on April 3, 2024, Roman shared the knowledge he acquired from his Midwestern University education and provided information on best practices as the public prepared to see the eclipse.

[Learn More...](#)

## **Southern College of Optometry Promotes Eclipse Safety**



With Southern College of Optometry experiencing 98% totality for the April 8 eclipse, the college worked in advance to promote safe eclipse viewing. Eclipse glasses were provided for students, employees, and patients on the day of the event.

[Learn More...](#)

## **CEC Celebrates Half a Century of Compassionate Care**



Community Eye Care (CEC), the UAB School of Optometry's community outreach arm, celebrated 50 years of providing vision screenings and comprehensive eyecare to underserved communities while training future optometrists to provide compassionate care. To date, the program has cared for approximately 25,000 patients.

[Learn More...](#)

## AZCOPT Students Provide Free Eye Care for Resettling Refugees



About a dozen Midwestern University students from the Arizona College of Optometry (AZCOPT) and members of the University chapter of Student Volunteer Optometric Services to Humanity (SVOSH) assisted close to 185 refugees from Afghanistan, Latin America, Ukraine, and several parts of Africa with their eye care last fall.

[Learn More...](#)

## A Banner Day: Salus Flies the Drexel Flag for the First Time



A new beginning.

That's what Michael H. Mittelman, OD '80, MPH, MBA, FAAO, FACHE, president of Salus at Drexel University, called the ceremony held on Aug. 20, 2024, where the Drexel University flag was hoisted for

the first time above the Salus University flag on the flagpoles in front of the pond on the Elkins Park, Pennsylvania, campus.

[Learn More...](#)

## **Drs. Feis, Viswanathan selected at NBEO Councils Observers**



ASCO President Fraser Horn announced his selection of two faculty members to serve as ASCO observers to the NBEO Examination Councils Meetings being held October 25 – 27, 2024, in Charlotte, North Carolina.

[Learn More...](#)

## **Dr. Suresh Viswanathan Named Dean of the IU School of Optometry**



Dr. Suresh Viswanathan, professor and chair of the Department of Biological and Vision Science and interim associate dean for optometric education at the SUNY College of Optometry, has been named Dean of the Indiana University School of Optometry, effective June 3, 2024.

[Learn More...](#)

## **Keep an Eye on it: Children's Eye Health and Safety Tips**



Krupa Patel, OD, Assistant Professor, at the Arizona College of Optometry, Midwestern University (MWU), explains the importance of taking care of children's eyes and how parents can ensure the safety of their children's vision.

[Learn More...](#)

## NEWS TO SHARE

### News From the American Optometric Association



[Learn More...](#)

### Diversity Panel Discussion Features LEO, NOA, and AAOS

Optometrists and optometry students must understand how diversity influences care and affects outcomes to achieve everyone's optimum vision and eye health. Patients and healthcare providers are more likely today to encounter a wide cross-cultural array of clinically relevant needs, attitudes, customs, values, beliefs, and fears that decode experiences.

[Learn More...](#)



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