

EYE on EDUCATION

Monthly Newsletter



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February 2025

Best-in-Class Eyecare Technology from Topcon



Topcon is the leading source for best-in-class eyecare technology backed by the nation's premier customer care team. By choosing Topcon, doctors gain access to a direct sales and service organization that is committed to their success, helping them practice smarter, work more efficiently, and enhance patient care.

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ASCO NEWS

Research Awards to Optometry Schools and Colleges Decrease



Direct costs awarded from July 1, 2023 – June 30, 2024 for research at ASCO member institutions declined approximately 12%, from about \$40 million in 2022-23 to about \$35.3 million in 2023-24, according to ASCO's latest Research Survey Report. \$18.8 million came from the National Eye Institute (down from \$21.3 million), \$9.8 million from industry (down from \$12 million), and \$2.3 million from private foundations (down from \$2.7 million.)

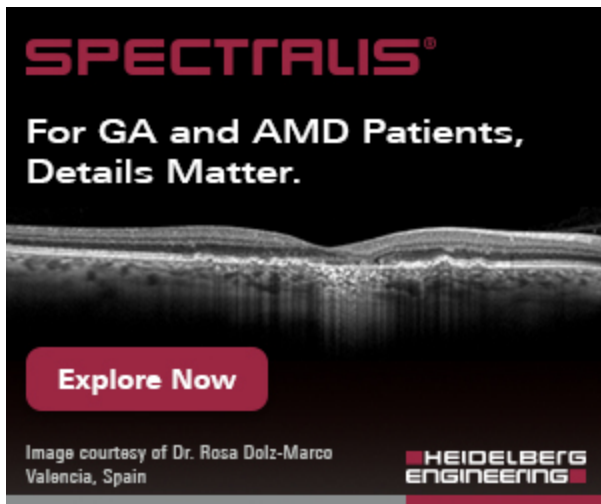
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Call for Applications: ASCO Student Award in Clinical Ethics



Deadline to submit essays is February 18, 2025

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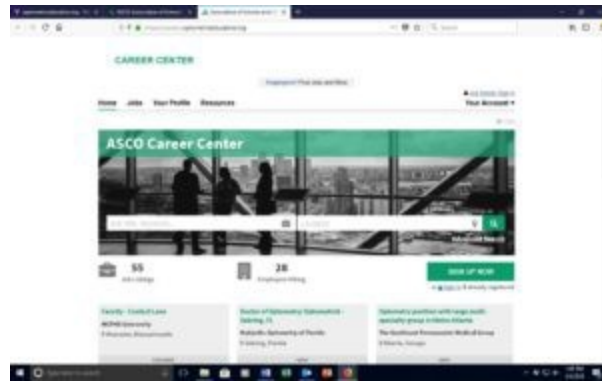
ASCO Launches Eye Opener Sessions, a Shadowing/Mentorship Opportunity and Matching Service for Potential Optometry Students and Practicing Doctors of Optometry



The Association of Schools and Colleges of Optometry (ASCO) announces *Eye Opener Sessions*, a complement to ASCO's public awareness campaign, *Optometry Gives Me Life*.

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ASCO Online Career Center



The Association of Schools and Colleges of Optometry offers a [Career Center](#) resource, hosted by Boxwood.

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INDUSTRY SPOTLIGHT

Industry Spotlight -- MyEyeDr



Seeing Clearly: A Baby's First Glimpse of the World

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Open Your Eyes to Bruder



You know us for the #1 doctor recommended Bruder mask, but did you know we also offer products for eye hygiene and hydration? Our lid hygiene and tea tree oil wipes, eyelid cleansing solution (0.02% HOCI) and new Dry Eye Drink were developed with you and your dry eye patients in mind. Discover practice pricing and products that set Bruder apart at bruder.com/pro.

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CORPORATE CONTRIBUTOR NEWS

AbbVie News



Allergan is now AbbVie — Your Vision. Our Mission.

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CooperVision News



Changing a Young Life Through the Gift of Clear Vision

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Heidelberg News



Register for Free Webinar on Maximizing SPECTRALIS in the Detection and Interpretation of Ocular Biomarkers

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Johnson & Johnson News



Johnson & Johnson Appoints Shawn Millerick President, Vision Care, Americas

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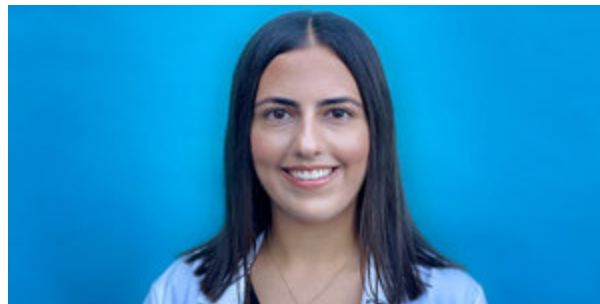
NIDEK News



NIDEK Mirante SLO and SLO/OCT | The Ultimate Multimodal Imaging Platform

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VSP Vision News



One Step Closer to a Career in Private Practice

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MEMBER NEWS

University of Detroit Mercy Launches a New School of Optometry



UDM takes a bold step forward to help train the next generation of optometry professionals and fill the regional need for optometrists throughout the country

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NECO's Dr. Nicole Ross Shares Opinion on Elton John's Recent Vision Diagnosis



Did you know Dr. Nicole C. Ross, OD, MSc, FAAO, Dipl. AAO (LV) is not only an Associate Professor at NECO, an Optometrist at Perkins School for the Blind and The Carroll Center for the Blind, but also a PhD student at Northeastern University?

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Optometry Students Experience Memorable, Meaningful Service Trip to Jamaica



As president of the Pennsylvania College of Optometry (PCO), Salus at Drexel University chapter of the Student Optometric Service to Humanity (SOSH), Nicole Trifilio '26OD, alongside Vice President Mariam Majid '26OD, found the group's recent service trip to Jamaica particularly meaningful.

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Paving the Way for Continued Advancements in Evidence-Based Vision Care



Dr. Elise Harb from the Herbert Wertheim School of Optometry & Vision Science co-authored a guest editorial in the *Optometry and Vision Science* (OVS) journal.

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NECO Faculty Joins Congressional Briefing to Support Early Vision



NECO recently participated in a Congressional briefing to support the Early Detection of Vision Impairments for Children Act.

[Learn More...](#)

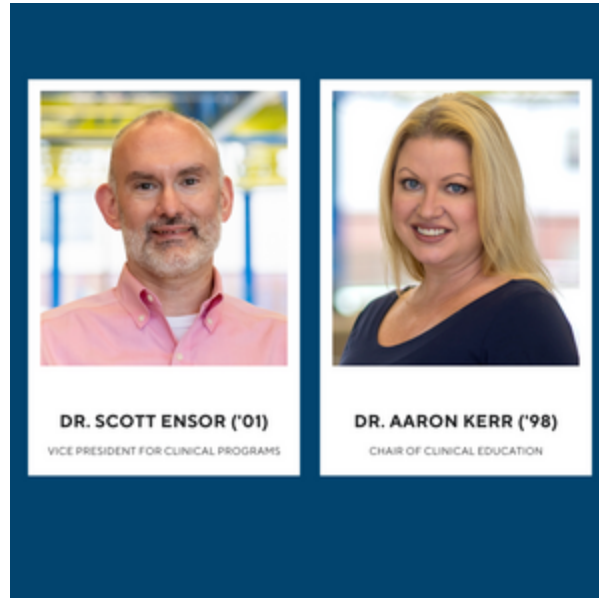
NECO OD3 Suzanna Hui Wins ABB Optometry Student Challenge



NECO student named the top 3 student authors and is awarded a \$1500 travel grant to the Global Specialty Lens Symposium and present her winning poster on "Debilitating Ocular Surface Diseases Managed With Scleral Lenses."

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SCO Announces New Clinical Leadership



The new year brings new leadership changes to SCO's Clinical Programs. Effective January 1, Dr. Scott Ensor has been promoted to Vice President for Clinical Programs, overseeing clinical operations in partnership with our clinical directors.

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Kurt Moody, OD, Retires and Opens Consulting Company



Just before he graduated from the Pennsylvania College of Optometry, Kurt Moody, OD '83, FAAO, received a phone call from Joseph Pugliese, MD, an ophthalmologist from his hometown.

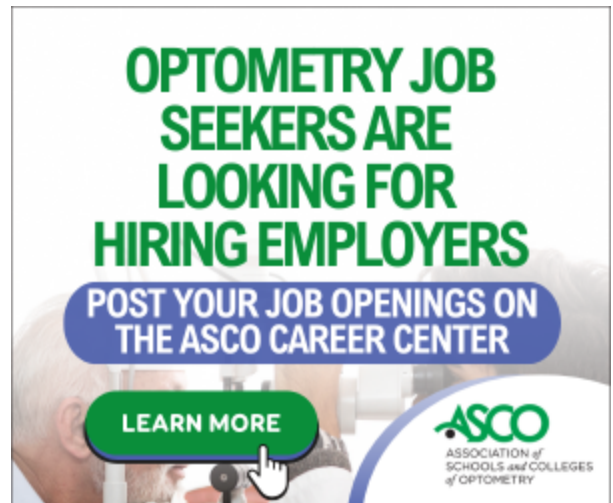
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WestGroupe to Support Berkeley's New Satellite Campus in Emeryville



WestGroupe, a leading optical company that has provided unique and superior quality eyewear for over 60 years, has generously donated \$30,000 toward a new satellite campus in Emeryville, CA, that is currently being built by UC Berkeley's Herbert Wertheim School of Optometry & Vision Science.

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NEWS TO SHARE

Student Case Challenge Learning Through Clinical Care

Learning Through Clinical Care Student Case Contest



Third and Fourth Year Students Eligible
\$750 Top Prize with Publishing Opportunity
Submissions Open February 1 - May 15, 2025

Submissions Accepted February 1 - May 15, 2025

Third- and fourth-year students who are involved in patient care are invited to submit a written patient case study to the American Board of Optometry (ABO). The case study should be based on a clinical case where the student has been involved in the diagnosis and/or management of the patient.

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Association of Schools and Colleges of Optometry

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