

EYE on EDUCATION

Monthly Newsletter

ASCO ASSOCIATION of
SCHOOLS and COLLEGES
of OPTOMETRY

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September 2025

PRESIDENT'S COLUMN

Meet Dr. Alicia Feis, ASCO President



A Short Conversation with Dr. Alicia Feis, ASCO President

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ASCO NEWS

Calling all Previous Optometric Education Editors!

ASCO ASSOCIATION of
SCHOOLS and COLLEGES
of OPTOMETRY

In anticipation of the 50th anniversary of the online Journal, [Optometric Education](#) (OE), ASCO is hoping to speak to previous editors. If you were an editor of OE or know someone who was, we want to hear from you!

[Learn More...](#)

Part Two of Special Issue of Optometric Education Available



Optometric Education Across the Globe, Part Two, has been released. This edition of ASCO's online Journal can be found at <https://journal.opted.org>.

[Learn More...](#)

ASCO Launches Eye Opener Sessions, a Shadowing/Mentorship Opportunity and Matching Service for Potential Optometry Students and Practicing Doctors of Optometry



The Association of Schools and Colleges of Optometry (ASCO) announces *Eye Opener Sessions*, a complement to ASCO's public awareness campaign, *Optometry Gives Me Life*.

[Learn More...](#)

ASCO Online Career Center



The Association of Schools and Colleges of Optometry offers a [Career Center](#) resource, hosted by Boxwood.

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20+ YEARS OF INNOVATION

Retinal imaging

icare

Fundus perimetry

Rebound tonometry

You know us for tonometry. Get to know iCare for imaging and perimetry. [Learn More](#)

CORPORATE CONTRIBUTOR NEWS

Alcon News



Alcon Announces U.S. Launch of TRYPTYR (acotremon ophthalmic solution) 0.003%, a New Prescription Treatment Option for Millions of Dry Eye Sufferers

[Learn More...](#)

CooperVision News



Empowering Tomorrow's Optometrists: CooperVision's Commitment to Student Growth

[Learn More...](#)

iCare News

Market leader in rebound tonometry

icare

More than 100,000 iCare tonometers sold globally

Over 20 years of accurate and easy-to-use rebound tonometers

Over 200 clinical studies and white papers confirm the reliability and reproducibility of the measurements

iCare Rebound Tonometers

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NIDEK News



See Profit Soar with The Medmont Meridia™ Pro

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OCULUS News



OCULUS Introduces WAVE Eye Care

[Learn More...](#)

Topcon News



Topcon Healthcare Acquires Intelligent Retinal Imaging Systems to Enhance Connected Care Across Primary and Eye Care

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Transitions News

An advertisement for the Transitions Certified Live event. It features a woman on the left with her hand to her face, looking surprised. The text "YOU ARE INVITED!" is next to her. Below her is the "Transitions CERTIFIED LIVE" logo. To the right, there are images of contact lenses and a building. The text "Join us at Vision Expo West" is at the top right. Below that, a list of benefits is provided: "Certified as a Transitions® Expert", "Trial Pair of Transitions® GEN 5™ (frames not included)", "A welcome kit, including a Transitions® branded tech bag™", "Independent practice listed as a Certified Provider on 'where to buy' store locator", and "Access to the Transitions® Points Plus program". At the bottom, it says "September 19th 11:30 AM - 1:00PM" and "TransitionsPRO.com/CertifiedLive".

Join Your Peers at VEW for an In-Person Transitions® Certified Live.

[Learn More...](#)

Volk News



Volk Optical Celebrates Excellence at Nova Southeastern and Offers Board Prep Tips for Optometry Students

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VSP Global News



Introducing the 2025 Rick Bay Foundation Student Innovator Awardees

[Learn More...](#)

MEMBER NEWS

Midwestern University Appoints Dr. Brianne Hobbs as Dean of the Chicago College of Optometry



Experienced Educator and Leader Returns to Midwestern to Guide CCO

[Learn More...](#)

A Vision Realized: Northeastern State University Oklahoma College of Optometry Opens Doors on Nearly \$40M Milestone Facility



On July 29, Northeastern State University (NSU) leaders, tribal dignitaries, city and county leadership, state legislators, donors, students, and community members gathered to celebrate a vision—in every sense of the word.

[Learn More...](#)

WesternU College of Optometry White Coat Ceremony Features Inspiration, Advice for New Students



Western University of Health Sciences' College of Optometry held its white coat ceremony on Aug. 9 in Pomona, California. The ceremony capped off Welcome Week for first-year students, who were welcomed into the profession by donning their clinical white coats for the first time.

[Learn More...](#)

UAB Receives \$2.1 Million Grant to Study How the Brain Sees Through Retinal Damage



Lawrence Sincich, PhD, professor at the University of Alabama at Birmingham School of Optometry was awarded a \$2.1 million R01 grant to support a pioneering four-year research project titled, "Elementary Cone Photoreceptor Representation in Primary Visual Cortex" by the National Eye Institute.

[Learn More...](#)

Private Practice Club Wins the Preston Cup



By Tamarreo Tatum

UAB Optometry's Private Practice Club was the recipient of the Preston Cup Award given by the Student Optometric Leadership Network. The honor was presented at the annual Student Private Practice Symposium and Leadership Conference.


[Learn More...](#)

**Southern College of Optometry National Optometric Student Association
Chapter Honored**




Southern College of Optometry's National Optometric Student Association (NOSA) student group took home the national NOSA Chapter of the Year Award in July.

[Learn More...](#)



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NEWS TO SHARE

Recruitment and Retention: Strategies to Attract and Retain a Diverse Workforce



Dr. Ruth Shoge authors
August edition of Cultural Responsiveness Blog

The August edition of the “Cultural Responsiveness” blog by Latinos en Optometry and sponsored by VSP Vision features an insightful article written by Ruth Shoge, OD, MPH, FAAO, Chief Diversity Officer and Associate Clinical Professor at the UC Berkeley Herbert Wertheim School of Optometry & Vision Science in Berkeley, CA.

[Learn More...](#)

University of Houston Professor Featured in AOA News



AOA News recently featured a spotlight story on Meron Fitta, OD, a clinical assistant professor at the University of Houston. Dr. Fitta’s story highlights her commitment to public health and how she has coordinated vision screenings at over 40 organizations and served more than 3,500 patients over the past year.

[Learn More...](#)



**Association of Schools and
Colleges of Optometry**

143 Rollins Avenue, #2046

Rockville, MD 20847

optometriceducation.org/

