

EYE on EDUCATION

Monthly Newsletter



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November 2025

ASCO NEWS

Optometry Applications Reaches All Time High



The Association of Schools and Colleges of Optometry (ASCO) is happy to report that for the second year in a row, its U.S. institutions received the highest number ever of applicants during the 2024-2025 OptomCAS application cycle.

[Learn More...](#)

Calling all Previous Optometric Education Editors!



In anticipation of the 50th anniversary of the online Journal, [Optometric Education](#) (OE), ASCO is hoping to speak to previous editors. If you were an editor of OE or know someone who was, we want to hear from you!

[Learn More...](#)

ASCO Launches Eye Opener Sessions, a Shadowing/Mentorship Opportunity and Matching Service for Potential Optometry Students and Practicing Doctors of Optometry



The Association of Schools and Colleges of Optometry (ASCO) announces *Eye Opener Sessions*, a complement to ASCO's public awareness campaign, *Optometry Gives Me Life*.

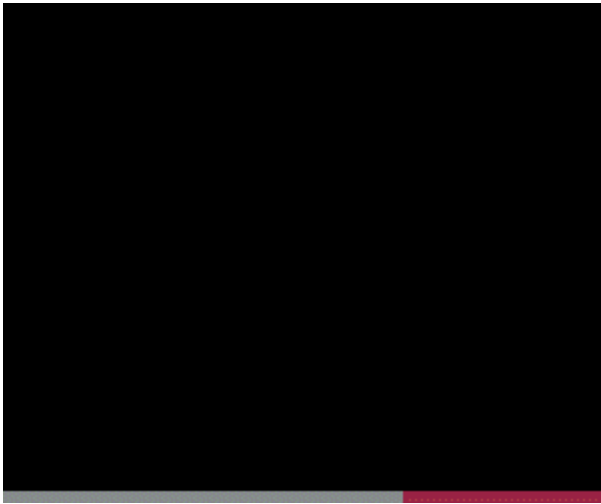
[Learn More...](#)

ASCO Online Career Center



The Association of Schools and Colleges of Optometry offers a [Career Center](#) resource, hosted by Boxwood.

[Learn More...](#)



CORPORATE CONTRIBUTOR NEWS

Alcon News

Alcon

Bringing Sight to Underserved Communities: Alcon's Support for Medical Missions

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CooperVision News



Beyond the Classroom: Essential Resources for Eye Care Excellence

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iCare News



iCare HOME2

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Topcon News



Topcon Healthcare, Inc. Launches TERA Dry Eye Imager™

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Volk News



Introducing Our New Volk Trade-In Program: Time to Upgrade Your Optics!

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VSP Vision News



Meet the 2025 Dr. Marvin R. Poston Leadership Award Winners

[Learn More...](#)

MEMBER NEWS

Dr. Ruth Shoge Receives Theia Award of Excellence



The Herbert Wertheim School of Optometry & Vision Science is proud to share that Dr. Ruth Y. Shoge, OD, MPH, FAAO, Associate Professor of Health Sciences and Chief Diversity Officer, has been awarded the 2025 Theia Award of Excellence in Education by Women In Optometry.

[Learn More...](#)

WesternU College of Optometry's Dr. Raymond Maeda Receives 2025 Acta Non Verba Award



Western University of Health Sciences College of Optometry Associate Dean of Clinical Affairs Raymond Maeda, OD, FAAO, has been named a recipient of the 2025 Acta Non Verba Award, presented by the

Lestonnac Free Clinic.

[Learn More...](#)

SCO Presents 2025 Alumni Awards



During Fall Homecoming and Continuing Education Weekend, Southern College of Optometry presented three alumni with awards in recognition of their professional achievements.

[Learn More...](#)

UAB Doctoral Students Recognized as 2025 Ezell Fellows for Vision Science Research



Swetha Ravichandran, M. Optom, FAAO, and Sourav Datta, M. Optom, doctoral students in the Vision Science Graduate Program at the UAB School of Optometry, have been named 2025 William C. Ezell Fellows by the American Academy of Optometry.

[Learn More...](#)

Midwestern University Eye Institute Adds New State-of-the-Art Refractive Suite with Advanced Vision-Correction Technology



LASIK, SMILE, implantable lenses, and refractive procedures are now available to Eye Institute patients.

[Learn More...](#)

WesternU Health Eye Care Institute to Offer Lenses Designed to Slow Childhood Myopia



The WesternU Health Eye Care Institute, a leader in eye health education and patient care, will soon offer new FDA-approved spectacle lenses to help slow the progression of myopia (nearsightedness) in children. This advancement marks a significant step in addressing the growing prevalence of childhood myopia while offering families a safe, effective, and non-invasive treatment option.

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NEWS TO SHARE

Latinos en Optometry Highlights Importance of Language Access in Eye Care in New Blog on Interpreter and Translation Services



The October edition of the “Cultural Responsiveness” blog by Latinos en Optometry and sponsored by VSP Vision shines a spotlight on one of the most overlooked barriers in patient care: language access.

[Learn More...](#)

Optometry Cares Scholarship -- Attention Third-Year Students!

[Learn More...](#)

Optometry Cares Scholarship -- Attention Second-Year Students!

[Learn More...](#)

News from the AOA



What You Should Know About AOA+ 2026 in Phoenix

AOA's Eye Deserve More Teams Up with Kike Hernández to Highlight the Power of In-Person Care

[Learn More...](#)

American Academy of Optometry Announces 2025 Award Recipients



Each year the American Academy of Optometry recognizes distinguished individuals who have made countless important contributions to advancing the profession of optometry.

[Learn More...](#)



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Colleges of Optometry**

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